

EAST MICHIGAN COUNCIL OF GOVERNMENTS

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Residential Target Market Analysis (TMA) East Central Michigan Prosperity Region 5 (RPI-5) Kick-off Committee Meeting and Public TMA Tutorial

February 2, 2016
10:30 a.m. to Noon (precedes the TMA Tutorial)
(lunch will be provided)

Location:

Andersen Enrichment Center
Hall of Fame Room
120 Ezra Rust Drive
Saginaw, MI 48601

1. Welcome, Purpose of the Meeting: Jane Fitzpatrick, EMCOG
2. Introduction of Steering Committee: Members
3. TMA Process and Status: Jane Fitzpatrick, EMCOG
4. TMA Approach and Process: Sharon Woods, LandUse|USA
5. TMA Tutorial Objectives: Sharon Woods, LandUse|USA

Break for Lunch

6. Questions, Answers: All Attendees
7. Focus Group Discussion: All Attendees
8. Closing and Next Steps: Jane Fitzpatrick, EMCOG

NOTE: the Committee meeting will adjourn at around noon to welcome stakeholders and allow time for networking prior to the TMA Tutorial which starts at 12:30 pm.