

EAST MICHIGAN COUNCIL OF GOVERNMENTS

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Minutes of the Joint Meeting

RPI-5 Strategic Management Team | Center of Excellence Task Force

January 21, 2016 | 2:00 p.m.

Michigan Works!

1409 Washington Street | Midland, MI 48642

Stakeholders Present

Strategic Management Team

Natasha Allen	Michigan Works! Region 7B
Jay Anderson	Bay City MPO (BCATS)
Karre Ballard	ETC – Adult Education
Maja Bolonowska	Midland MPO (MATS)
Doug Bush	Gratiot-Isabella RESD
Roger Coles	CMU
JoAnn Crary	Saginaw Future, Inc.
Scott Govitz	Mid Michigan Community College
Bill Henderson	Aircraft Precision Products
Ken Hibel	City of Clare
Brad Kaye	City of Midland
Ed Oberski	Great Lakes Bay Michigan Works!
Erik Rodriguez	Saginaw Chippewa Indian Tribe

Center s of Excellence Task Force

George Aultman	Vantage Plastics
Paul Aultman	GLBMA and Vantage Plastics
Roger Coles	CMU
Scott Govitz	Mid Michigan Community College
Bruce Hart	Independent Testing Lab, SVSU
Bill Henderson	Aircraft Precision Products
Ginny Przygocki	Delta College
Don Schurr	Greater Gratiot Development Corporation

State Agencies/Departments

Other Attendees

Tom Begin	Consumers Energy
Jeff Karras	TIP Strategies, Inc.
Jeff Marcell	TIP Strategies, Inc.
Kathy Methner	Middle MI Development Corporation and Chair of EMCOG RED Team
William Mrdeza	City of Mt. Pleasant
Patricia Rayl	City of Auburn
Taitia Shelow	Midland Tomorrow, Inc.
Tracy Speier	CMU

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Dave Engelhardt
Jane Fitzpatrick
Sue Fortune

1. Welcome and Introductions:

The meeting was called to order at 2:00 p.m. Jane Fitzpatrick requested introductions from those present as well as on the phone.

2. Centers of Excellence Rollout: TIP Strategies Inc. and Center of Excellence Task Force

Jane Fitzpatrick provided some background information for this project. The project was funded through the 2015 RPI-5 grant from the State of Michigan. It was selected by the Strategic Management Team in October of 2014 as their priority project for 2015 RPI funding. The Center of Excellence Task Force has been meeting monthly with the consultants, TIP Strategies, Inc. since June of 2015

A power point overview of the Centers of Excellence (COE) Action Strategy was presented by John Karras and Jeff Marcell of TIP Strategies, Inc. The presentation included introductions of the COE Task Force members, an overview of the project and how it came to be, and overview of the four focus areas along with an implementation guide for each focus including proposed structure, partners and next steps for implementation.

There was discussion of the four focus areas including the plastics/waste to energy focus area. Mr. George Aultman of Vantage Plastics, Inc. provided a detailed description of their involvement in this activity.

3. RPI-5 2016 Grant Application Status:

Jane Fitzpatrick reported that EMCOG has not yet received word from the State regarding the 3rd year grant but expects to hear by the end of the month. EMCOG applied for the maximum allowable amount of \$250,000 as a Tier One Collaborative. The grant application includes funding for the required monthly meetings of the Strategic Management Team, the quantifying talent study with SVS, the creation of a benchmark “dashboard” for the study findings; implementation initiatives for the Target Marketing Analysis project; work on other regional initiatives such as the Rural Transit Mobility strategy, and approximately \$25,000 for non-specified projects to be determined by the Strategic Management Team.

4. Strategic Management Team meeting schedule for 2016

Jane Fitzpatrick provided an update to the Strategic Management team schedule for 2016. There are still openings for the March 22nd and October 25th meeting dates. Erik Rodrequez offered to host the March meeting at a Tribal site (to be determined). Don Schurr of Greater Gratiot Development Corporation will be hosting the October 25th meeting somewhere in Gratiot County. An updated schedule with all meeting locations will be provided to everyone.

5. Other Project Updates:

a. Target Market Analysis – Jane Fitzpatrick

For RPI-5 the kick-off meetings will be held on Tuesday, February 2nd: the steering committee meeting is at 10:30 a.m. followed by the TMA Tutorial for a broader audience at 12:30 pm. The focus for the 8 county study includes all 8 counties and 16 focus study areas within the counties including the county seat of each county. Sharon Woods of LandUse|USA is the consultant for this project; Sharon is a MSHDA certified TMA consultant. Sharon will be contacting the participants directly to arrange tours of the counties and focus areas sometime in February.

b. Rural Transit Mobility: Dave Engelhardt

Dave provided an update on the State's Rural Transit Mobility Study which is part of the Governor's Special Message on Aging. When EMCOG has a draft plan, copies will be provided to SMT members for review and comment – specifically what we are looking for is where demand is not being met.

c. MEDC Region 5 Collaborative Business Attraction Plan

No report was provided

D. Great Lakes Bay Regional Alliance STEM Initiative

Scott Govitz of the MMCC STEM Team reported on the strategies underway. On March 1, funding decisions are anticipated for the submitted STEAM Team applications.

6. Other Items:

Don Schurr provided a detailed overview on the micro-brewing industry including the economic and tourism impacts of the growing sector.

There being no other business to come before the committees, the meeting was adjourned at 3:45 p.m. with thanks extended to our consultants TIP Strategies for the excellent work they have done on our behalf.

EMCOG

February 10, 2016

2016 East Central Michigan Prosperity Region 5

Strategic Management Team Meeting Schedule

MEETING DATE	TYPE	TIME	HOST/LOCATION
January 21, 2016	Joint RPI-5 Strategic Management Team/Center of Excellence Task Force	2:00 pm	Great Lakes Bay Michigan Works! Midland, Michigan
February 23, 2016	RPI-5 Strategic Management Team	10:00 am	Michigan Works! Gladwin, Michigan
March 22, 2016	RPI-5 Strategic Management Team	10:00 am	Saginaw Chippewa Indian Tribe (location TBD)
April 26, 2016	RPI-5 Strategic Management Team	10:00 am	Clare-Gladwin RESD Clare, Michigan
May 24, 2016	RPI-5 Strategic Management Team	10:00 am	Great Lakes Bay Michigan Works! Midland, Michigan
June 28, 2016	RPI-5 Strategic Management Team	10:00 am	Michigan Works! Clare County
July 26, 2016	RPI-5 Strategic Management Team	10:00 am	CMURC Mt Pleasant, MI
August 23, 2016	RPI-5 Strategic Management Team	10:00 am	Great Lakes Bay Michigan Works! Midland, Michigan
September 27, 2016	RPI-5 Strategic Management Team	10:00 am	Michigan Works! Gladwin, Michigan
October 25, 2016	RPI-5 Strategic Management Team	10:00 am	Greater Gratiot Development Corp.
November 22, 2016	RPI-5 Strategic Management Team	10:00 am	Great Lakes Bay Michigan Works! Midland, Michigan
December , 2016			No Meeting

For further information including the address of meeting locations please contact Jane Fitzpatrick at 989-797-0800, extension 205 or jfitzpatrick@emcog.org
 With the exception of January, all meetings are scheduled for the 4th Tuesday of each month at 10:00 am.