

EAST MICHIGAN COUNCIL OF GOVERNMENTS

3144 DAVENPORT AVENUE, SUITE 200, SAGINAW, MI. 48602
PHONE: 989-797-0800, FAX: 989-797-0896
WWW.EMCOG.ORG



East Central Michigan Prosperity Region 5
Strategic Management Team Meeting
November 24, 2015 | 10:00 a.m.
MMCC Harrison Campus | Technical Education Center
1375 South Clare Avenue | Harrison, MI 48625

MINUTES

The meeting convened at 10:25 a.m. Scott Govitz, MMCC, welcomed the ECM PR-5 Collaborative Strategic Management Team members to their Harrison Technical Education Center campus. Each member introduced themselves and identified the entity they represent.

Stakeholders Present:

Scott Govitz	Director, M-TEC, MMCC	Higher Education
Ed Oberski	Great Lakes Bay Michigan Works!	Workforce Development
Maja Bolanowska	Midland Area Transportation Study	MPO/Transportation
Roger Coles	Interim Associate Vice Provost, CMU	Higher Education
JoAnn Crary	President, Saginaw Future, Inc.	Economic Development
Jay Anderson	Bay City Area Transportation Study	MPO/Transportation
Dexter Mitchell	Manager, Buena Vista Charter Twp	Local Government
Jennifer Carroll	Director of Corporate Services, Delta College	Higher Education
Garrett Geer	Dir. Of Bs. Development/AKT Peerless	Private Sector
Donald Schurr	President, Greater Gratiot Dev. Corp.	Economic Development
Lyn Knapp	ETC, Inc.	Adult Education
Natasha Allen	Region 7B Consortium, Michigan Works!	Workforce Development

State Agencies/Departments

Brenda Flory – MEDC
Rex Ainslie – MDNR

EMCOG:

Sue Fortune	Executive Director
Jane Fitzpatrick	Program Manager – Economic Development/RPI Project Coordinator

Projects Update:

A. **Targeted Marketing Analysis:** Jane Fitzpatrick; EMCOG has signed a contract with LandUse| USA to perform the 8-county TMA. Work has begun. A Scope of Services will be sent out to each member shortly. The study area is the ECM PR-5 region with concentration on sixteen (16) study areas

b. **Rural Transit Mobility Study:** Dave Engelhardt, EMCOG Project Manager for this activity was excused from this meeting due to other work commitments. A workshop was held and a summary will be sent out. Comments on the draft plan are being sought with completion of a draft by the end of December or early January.

c. **MEDC Region 5 Collaborative Business Attraction Study:** JoAnn Crary, Saginaw Future Inc., reported that the GLBRA will be meeting with their Executive Committee and Board regarding a 3-year Plan for the 8 counties. The group is hoping that Step 1 will be to secure funding from MEDC in the amount of \$50,000 in CDBG funds with \$40,000 in match from GLBRA and \$10,000 from the EDCs to develop a Plan. A consultant will be hired to do this plan. Once a plan is developed, it is hoped that each of the EDC's in the 8 counties will continue to fund the activity. There was discussion among the group on this item..

Joann will send Jane a copy of the e-mail she sent to MEDC.

D. **GLBRA STEM Initiative:** Scott Govitz provided an update on the meeting held last week. All four of the STEM networks (SVSU, CMU, Delta, and MMCC) were represented and projects were presented to the Selection Committee. It was recommended that the projects be sent on to potential funders who will provide feedback, etc. The potential funders are not known. There will be a meeting on 12/4/15 for all networks to attend. Each network was funded for 2016 to move forward.

e. **Center of Excellence:** Jane Fitzpatrick reported that she will send out a progress report to each member. The group has been meeting monthly (with a teleconference call this month). On December 17, 2015 there will be a Center of Excellence Task Force meeting at SVSU and on January 21, 2016 there will be a joint meeting of the Strategic Management Team and the Center of Excellence Task Force at which time the Center of Excellence Action Strategy will be presented. TIP Strategies will be present for these meetings.

RPI 2016 Application

- The application is due 12/1/2015
- The recommended priority project is the Talent Analysis and creation of a dashboard to be done by SVSU.
- A small committee will review activities with SVSU as this progresses.
- Our 2nd priority item is Phase II of the Target Market Analysis. EMCOG will facilitate this activity for those areas that want to move forward. MSHDA does require that this move forward. Scott Govitz urged consideration of including long-term Assisted Living housing in this study.

There was discussion of the SMT Priority projects. Following discussion it was moved by Crary, seconded by Schurr to approve the recommended identified ECM PR-5 SMT Priority items for 2016. Motion carried unanimously.

Strategic Management Team Meeting Schedule for 2016

The proposed SMT meeting schedule for 2016 was distributed for review. This will be discussed further at the January 21, 2016 meeting at which time the specific meeting locations should be identified.

It was announced that the December 22, 2015 SMT meeting has been canceled.

There were no updates from SMT members or guests

There being no other business to come before the group, the meeting was adjourned at 11:05 a.m. Scott Govitz provided a tour of the Plastics Lab followed the meeting.



Sue Fortune
EMCOG
December 1, 2015