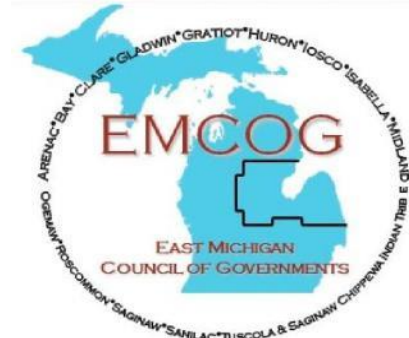


EAST MICHIGAN COUNCIL OF GOVERNMENTS

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WWW.EMCOG.ORG



Minutes of the RPI-5 Strategic Management Team

Date, Time and Location:

September 27, 2016 | 10:00 a.m.

Gladwin County Michigan Works | 110 Buckeye Street | Gladwin, MI 48624

Participants:

Natasha Allen	Region 7B WFD
Jay Anderson	Bay Area Transportation Study
Maja Bolanowska	Midland Area Transportation Study (MATS)
Doug Bush	Gratiot-Isabella RESD
Jennifer Carroll	Delta Community College
Roger Coles	Central Michigan University
Frank Delano	Dow Chemical
Scott Govitz	Mid Michigan Community College
Robert Moffit	City of Gladwin
Ed Oberski	Great Lakes Bay Michigan Works!
Erin Strang	CMURC
Marni Taylor	Gratiot Isabella RESD Great Start Collaborative
Jim Wheeler	Greater Gratiot Development Corporation

EMCOG

Dave Engelhardt
Jane Fitzpatrick
Sue Fortune

State Department Representatives:

Rex Anslie	MDNR Regional Economic Coordinator
Jackie Morgan	U.S.D.A. Rural

Governor's Office

Mike Brownfield	Executive Office, Regional Prosperity Initiative
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1. Welcome and Introductions

The East Central Michigan Prosperity Region 5 (PR-5) Strategic Management Team (SMT) meeting convened at 10:03 a.m. with introductions of all participants.

2. Review and Approval of Agenda

The agenda was approved with no changes.

3. RPI Application for 2017: group discussion

Jane Fitzpatrick led a discussion of potential projects for 2017 funding under the RPI grant initiative. She provided a history of Years 1 – 3 funding. These included:

Year 1 – Economic Development Strategy development (economic development)

Year 2 – Centers of Excellence (HOPs project example cited as one of the four focus areas that is currently underway)

Year 3 – Region-wide Talent Assessment (Workforce and Higher Ed)

In Year 4, the options for focus projects could include Placemaking and Entrepreneurial Support. These could include but not be limited to an entrepreneurial eco-system mapping project and a re-granting program for Placemaking.

Erin Strang reported on their current mapping of entrepreneurial services start-up in Isabella County as well as the opening of additional CMURC facilities – currently Bay City and in July-August of 2017 a 3rd facility.

Discussion followed which included reinvigorating our Centers of Excellence Committee. Jane reported that she had met with Dr. Kikano (CMU) and he has offered to host a Centers of Excellence Summit which will include manufacturers and other “movers and shakers” in the region in order to seek out more champions for the other focus areas. Jane will be having a meeting of the Committee soon to discuss this.

Following lengthy discussion, it was moved by Ed Oberski, seconded by Natasha Allen to authorize EMCOG staff to prepare a draft 2017 RPI application to further the work of the Centers of Excellence through a small “kick-start” amount of funding plus a re-granting program for 2017 – the application will be reviewed in final at our October 25th meeting. Motion carried

4. Other Project Updates

4a - Target Market Analysis – Jane Fitzpatrick

Draft documents for each county are now available on the EMCOG website (www.emcog.org). Any updates to those documents will be uploaded as soon as available. There will be four TMA Housing study meetings from October 18th through the 20th throughout the region. A copy of the invitation was distributed. Invitations will be sent out by the stakeholders within a couple of days. To discuss the draft TMA results for your community or to share information, please call the consultant Sharon Woods directly at (517) 290-5531.

4b - Rural Transit Mobility – Dave Engelhardt

Dave Engelhardt (EMCOG) reported that we have been advised that Phase III of this project is to be conducted utilizing the Regional Planning Area boundaries (14 counties for EMCOG) as opposed to the Prosperity Region boundaries. EMCOG will be holding 3 meetings to ensure that all of the counties (including the three Northern counties within Prosperity Region 3 and the 3 counties of the Thumb in Prosperity Region 6) are included. There is a consensus that better communications software for use by dispatch is key to the long-term success of any state or region-wide program. The Michigan Transit Association is currently working on developing a software application that would incorporate the features deemed necessary. EMCOG will be working with them as the Phase III program unfolds.

4c - Centers of Excellence – Jane Fitzpatrick

This was covered in earlier discussion; however, it is anticipated that there will be a reconvening of the Committee at the SVSU testing lab in October.

4d – Quantifying Talent Study with SVSU – Jane Fitzpatrick

EMCOG received summaries of initial data collection a week ago and distributed it to the project steering committee. The initial data includes 3 sets: demographic data; economic data and higher education institutional data (4 year colleges; 2 years and others are pending). Jane is meeting with Kyle Jaber and Dan Sirias this week to discuss and plan the next meeting of the steering committee. She will send out the data along with the next meeting date.

4e – MEDC Region 5 Collaborative Business Attraction Plan –

Further information on this project will be available after the Silverlode (consultant) report and data are available.

4f – GLBRA STEM Initiative –

Matt Fehlan will be attending the October 25th meeting of the Strategic Management Team to give a detailed update of this initiative.

4g – Iron Belle Trail (IBT) Facilitation –

EMCOG's facilitation of the Iron Belle Trail siting project was funded for 2017. Bill Ernat, EMCOG Regional Planner, is point on this project with Dave Engelhardt assisting

4h – Reaching for Opportunity Regional Summit – Jane Fitzpatrick

A copy of the invitation was distributed. A Talent and Education Development Summit for Prosperity Region 5 is on Monday, October 10th from 8:30 am until 1:30 pm at SVSU Curtis Hall Banquet Rooms with John Austin, President of the Michigan State Board of Education and Brandy Johnson, Executive Director of the Michigan College Access Network. There will also be a panel discussion and working lunch. This is a free event, continental breakfast and lunch provided.

Contact Jane Fitzpatrick at jfitzpatrick@emcog.org or 989 797 0800 if you would like an invitation and have not received one. Registration is encouraged.

5. Continuation of Discussion On Use of 2016 RPI-5 Discretionary Funds (\$15,000)

Business Attraction Plan Value Proposition Development: Silverlode will be providing data by the end of September. There are about 20 business factors and 7 quality of life factors that companies consider when locating a business. The MEDC Collaborative is assessing the region's greatest strengths for specific industries and Silverlode is helping to define the region's value proposition. The \$15,000 will contribute to communicating the information out in a way that everyone can embrace. \$15,000 is not enough funding but could be leveraged.

6. Updates from SMT members or guests

Robert Moffit (City of Gladwin)

Robert Moffit, EMCOG Chairperson and City Administrator of the City of Gladwin reported on the new Bike Path in Gladwin County as well as the land transfer with DNR for additional trails.

Jackie Morgan (USDA Rural)

Jackie gave a brief overview of the work she has been involved with. She also noted that the Rural Development Central Region funded the most projects of any area in Michigan - \$21,000,000.

Maja Bolanowska (MATS)

Maja reported that their Public Transportation Transit Study is complete. This study has identified gaps in the system as well as strategies to resolve them.

Natasha Allen (MiWorks)

Natasha reported on their Skill Trades Training activities as well as the Central Michigan Manufacturers Association Block Party which was hosted by Gladwin County Michigan Works! This activity was extremely well attended.

Dave Engelhardt (EMCOG)

Reported briefly that the long-standing Act 51 formula for transportation related funding distribution is being revisited. He will keep everyone advised as to progress. He also gave a very brief overview of the Eastern Michigan University GRACE program. This is a GIS based internship program. Jane will re-send the link to this information.

Mike Brownfield (RPI Coordinator – Executive Office of the Governor)

Mike gave a brief overview of priority focus areas by the Governor. These include but are not limited to:

- Unemployment is at a 14 year low;
- The Rising Tide program – hoping to continue and expand
- In 2017 three (3) committees will be established – Infrastructure (roads-water-sewer), Education (pre-3 reading bills including Career Counseling focus), and 21st Century New Economy Committee (one focus area will be mobility).
- Strong interest in ensuring that Michigan remains primary in the development of autonomous vehicles
- Value added agriculture

Doug Bush (Gratiot Isabella RESD)

Doug noted the extreme disparity in financing for skilled trades/continuing education/vocational education across the state and/or between regions. Some areas have millages and others do not which has created large gaps in access and program delivery.

Scott Govitz (MidMichigan Community College)

Scott reported:

- The GLBRA STEM Math proposal received \$500,000.
- The MMCC STEM project is still seeking funding.
- There has been some decrease in enrollment for 2017 at the college but nothing unexpected
- Pleased to hear that Career Counseling is on the Governor's priority list.
- Beaverton received a USDA grant to retrofit a vacant school building into an Activity Center. The project recently won an MML award.

Marni Taylor(Gratiot Isabella RESD Great Start Collaborative)

Marni gave an overview of the Early Childhood Great Start program. Priority areas include: How to build STEM opportunities for out of school children. They have also received funding from Dow Corning to provide match kits to families. This is a pilot program for all eight (8) counties. Additionally, the GI Great Start Collaborative recently completed their strategic plan.

Ed Oberski (Great Lakes Bay Michigan Works)

Ed reported that we now have the fewest number of unemployed job seekers ever. In prior years the ratio was approximately 10 people for every job – today the ratio is 1:1. The Michigan Works Association is also hosting their annual conference next Tuesday at Soaring Eagle. Please see the website for additional information.

Rex Ainslie (MDNR)

Rex noted that he was very pleased to see that the Governor is focused on natural resources and tourism. He also provided a brief overview of his work with the City of Gladwin on their new bike trail and the land acquisition project noting what a rewarding process it had been and that he agreed that placemaking is a key area for local units of government.

Roger Coles (CMU)

Roger announced that CMU has adopted City of Flint students (estimated 2,000 students). They are also focusing efforts on blight removal in the City. They are also partnering medical students with as many other collaborative entities as possible in terms of the medical piece.

Karre Ballard (ETC, Inc.)

Karre reported that ETC is celebrating their 20th anniversary and that they also run the Midland County Connection (Transit).

Jennifer Carroll (Delta Community College)

Jennifer reported that there were 7,000 in attendance for their recent STEM festival. In addition, they have implemented a heavy duty diesel program with the help of Saginaw Future Incorporated and Michigan Works.

There being no other reports or business, the meeting concluded at 11:45 a.m.

Respectfully submitted,

Sue

Sue Fortune
September 28, 2016

The Strategic Management Team is the Prosperity Region 5 Tier 1 Collaborative. A collaborative consists of two or more parties working together. There are three important characteristics of a collaborative organization:

1. A networked and non-hierarchical organization structure;
2. A culture of openness, honesty and trust, and
3. Engaged and valued stakeholdersⁱ

Meeting Guidelines

- * Participate in good faith, and in an effort to promote collective learning and good communication
- * Be honest, open-minded, and respectful when offering and listening to differing points of view. Disagree judiciously and respectfully.
- * Respect time commitments in the agenda, maintain focus on the issues and objectives at hand.
- * Be mindful of comment length and the importance of encouraging participation from everyone in the group. Agree briefly.
- * Be respectful regarding use of smart phones and other technologies.

2016 East Central Michigan Prosperity Region 5 Strategic Management Team Meeting Schedule

MEETING DATE	TYPE	TIME	LOCATION
January 21, 2016	JointRPI-5 Strategic Management Team/Center of Excellence Task Force	2:00 pm	Great Lakes Bay Michigan Works! Midland, Michigan
February 23, 2016	RPI-5 Strategic Management Team	10:00 am	Michigan Works! Gladwin, Michigan
March 22, 2016	RPI-5 Strategic Management Team	10:00 am	Saginaw Chippewa Indian Tribe Ziibiwing Center
April 26, 2016	RPI-5 Strategic Management Team	10:00 am	Clare-Gladwin RESD Clare, Michigan
May 24, 2016	RPI-5 Strategic Management Team	10:00 am	cancelled
June 28, 2016	RPI-5 Strategic Management Team	10:00 am	Michigan Works! Harrison, Michigan
July 26, 2016	RPI-5 Strategic Management Team	10:00 am	cancelled
August 23, 2016	RPI-5 Strategic Management Team	10:00 am	Great Lakes Bay Michigan Works! Midland, Michigan
September 27, 2016	RPI-5 Strategic Management Team	10:00 am	Michigan Works! Gladwin, Michigan
October 25, 2016	RPI-5 Strategic Management Team	10:00 am	Gratiot-Isabella RESD Ithaca, Michigan
November 22, 2015	RPI-5 Strategic Management Team	10:00 am	Great Lakes Bay Michigan Works! Midland, Michigan
December , 2016			No Meeting

NOTE: Members of the public are always welcome at any Strategic Management Team meeting

ⁱ <http://community.aiim.org/blogs/angela-ashenden/2013/04/16/what-is-a-collaborative-organisation>