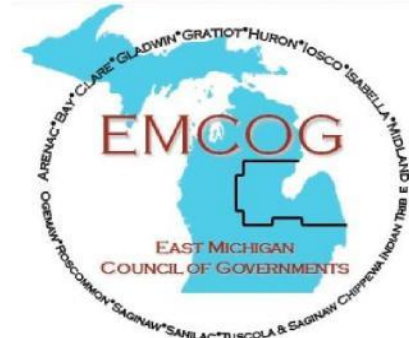


EAST MICHIGAN COUNCIL OF GOVERNMENTS

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Minutes of the RPI-5 Strategic Management Team

Date, Time and Location:

June 28, 2016 | 10:00 a.m.

Clare County Michigan Works | 402 N. First Street | Harrison, MI 48625

Participants:

Natasha Allen	Region 7B WFD
Karre Ballard	Education and Training Connection, Inc.
Mark Berdan	Region 7B Michigan Works
Jennifer Carrol	Delta College Corporate Services
JoAnn Crary	MEDC Region 5 Collaborative, Saginaw Future Inc.
Maja Bolanowska	Midland Area Transportation Study (MATS)
Scott Govitz	Mid Michigan Community College M-TEC
Ed Oberski	Great Lakes Bay Michigan Works!
Dan Petersen	Central Area Michigan Works! Consortium
Don Schurr	Greater Gratiot Development Corporation
Jim Wheeler	Greater Gratiot Development Corporation

EMCOG

Jane Fitzpatrick

State Department Representatives:

Rex Anslie MDNR Regional Economic Coordinator

1. Welcome and Introductions

The East Central Michigan Prosperity Region 5 (PR-5) Strategic Management Team (STM) meeting convened at 10:00 am with introductions of all participants.

2. Review and Approval of Agenda

A correction was made to the agenda to regarding item 5.h. The agenda was approved with this change.

3. RPI Status – Jane Fitzpatrick

Jane reported that there is no further update on the status of the RPI funding since the May meeting.

4. Discussion Item: Use of 2016 RPI-5 Discretionary Funds (\$15,000)

The ECM PR-5 funding for 2016 includes \$15,000 in discretionary funds for a project or projects as determined by the Strategic Management Team. The project or projects should align with the Prosperity Strategy objectives and action items. A number of options were discussed including establishing a mini grant program with a subcommittee of the Strategic Management Team reviewing and rating applications; using the money to support current projects that are already underway such as the regional business attraction plan that is being coordinated through the GLBRA; and providing financial support for recent initiatives to assist with placement of employees impacted by the Dow layoffs. Jane requested that the Strategic Management Team review the prioritized objectives and action items in the Prosperity Strategy and submit ideas prior to the next meeting. She will also send out materials from the existing PR-3 mini grant program.

5. Other Project Updates

5a - Target Market Analysis – Jane Fitzpatrick

Results of the model have been printed and assembled for each county, and Sharon Woods (the consultant) is available to quote preliminary results over the phone if anyone needs numbers right away. However, she has postponed releasing the data tables until more of the work has been completed. Jane just received rough drafts of data tables, maps, etc. to look over. The summary narratives have not been written but should be available in August. The consultant will be seeking locations and hosts for the next study group meetings at 2-3 locations throughout the region. Planning for these will commence at around 6 weeks prior to the meetings with invitations to be sent out via the hosts 3 weeks ahead of the meetings. The consulting team is currently on-schedule for completing all work by the end of September, 2016.

To discuss the preliminary TMA results for your community or to share information, please call Sharon Woods directly at **(517) 290-5531**.

5b - Rural Transit Mobility – Jane Fitzpatrick

EMCOG received the “final” draft document about ten days ago. Staff will complete an internal review by the end of this week before it is distributed to the stakeholders. EMCOG will be receiving a small grant to assist in final steps via the initiative to include:

- A. Hosting and facilitating a face-to-face meeting with transit agencies within our region to review the final regional plan that KFH Group developed and to discuss:
 1. Are there regional transit needs identified in the plan that we should pursue
 2. If no, why?
 3. If yes, are those needs in the area of planning, assessment or service development?
 4. Also if yes, an initial list of the action steps that will likely be taken to address those needs
- B. A presentation to the appropriate prosperity region groups (including the strategic management team) with the final conclusions and anticipated next steps (if any)
- C. A memo to MDOT summarizing the efforts taken, conclusions reached and anticipated next steps, If any.

5c - Rural Traffic Safety Plans –

No report

5d - Centers of Excellence – Jane Fitzpatrick

Agriculture/Hops Production focus: the Saginaw Chippewa Indian Tribe of Michigan is waiting for word from USDA Rural regarding funding of the feasibility study.

Plastics Process and Production focus: CMU engineering students have been working at Vantage Plastics in Standish. The Dean of the CMU Engineering Department is interested in working on this focus area. Jane met with a representative from Dow Chemical who indicated that there are some people there that would also be interested in working on this initiative. Roger Coles has offered to assist Scott Govitz in facilitating pulling a group together to move forward with this focus area.

Community Health focus: Jane is meeting with Dr. George Kikano of the CMU Medical School the week of July 4th to plan for an initial group meeting.

International Students focus: Dr. Kikano is interested in the idea of combining this focus with the community health focus.

5e – Quantifying Talent Study with SVSU – Jane Fitzpatrick

The Steering Committee has been established and SVSU faculty and research assistants have begun the to gather data sets.. The initial steering committee meeting is scheduled for July 12th. The intended outcome of this first meeting will be to compile a list of what the project report will provide, keeping in mind that as research progresses our target may change somewhat as we see what is out there and what the data is showing us.

5f – MEDC Region 5 Collaborative Business Attraction Plan – JoAnn Crary

Silverlode Consultants have been holding meetings throughout the PR-5 region. A draft report should be done by July 14th. The plan will be sector driven in determining what the focus should be for business attraction for the eight counties.

5g – GLBRA STEM Initiative –

Scott Govitz, of the Mid Michigan Community College STEM Team reported that many projects are waiting on funding and are confident that all of the projects will be funded.

5h – Iron Belle Trail (IBT) Facilitation – Jane Fitzpatrick

Bill Ernat of EMCOG held several meetings in June throughout the four county focus area including the Bay Region Pedestrian & Bicycle Committee, Saginaw County Parks and Recreation Commission, MDNR staff, MDOT Regional staff, the Bay City Area Foundation, the City of Saginaw, Arenac County and Township Supervisor representative. Dave Engelhardt (EMCOG) has been very instrumental in setting up meetings with the different agencies/ representatives in the four county focus areas and getting the MDOT GIS intern involved in mapping the IBT as well as other trails in the Midland-Bay-Saginaw region.

6. Updates from SMT members or guests

Jane Fitzpatrick, EMCOG

Josh Ode (SVSU), Ed Oberski (Michigan Works) and Jane Fitzpatrick had a conference call with Brandy Johnson, Executive Director of the Michigan College Access Network and John Austin, President of the Michigan State Board of Education to discuss having a summit based on the 'Reaching for Opportunity" (An Action Strategy to Increase Michigan's Post Secondary Credential Attainment) report in PR-5. A steering committee has been formed and will hold their first meeting on June 30th to discuss the feasibility/desire to hold a regional summit and to plan for such if they decide to move forward with it.

Ed Oberski, GLB Michigan Works

The local economic development corporations and Michigan Works offices are working together to address the impacts of the Dow layoffs by creating a portal for businesses to post jobs specifically for dislocated workers. Job fairs for laid off workers are also being planned.

Maja Bolanowska, Midland Area Transportation Study

A study is being done of Business Route 10 through the City of Midland. The study focus is to look at possible changes in the configuration of streets and non-motorized needs.

Karre Ballard, Education and Training Connection, Inc.

They are combining services (SL and alternative programs) into a single building at 2415 N. Charles in Saginaw (moving out of the St Helen's building). CAN training will begin in the new building on July 11th.

Dan Petersen, EightCAP and Central Area Michigan Works Consortium,

Discussion of Headstart and GSRP (Great Start Readiness Program) enrollments. Headstart is moving to a full day program beginning in the 2017-18 school year.

7. Adjournment

There being no other business or discussion items, the meeting was adjourned at 11:20 a.m.

The Strategic Management Team is the Prosperity Region 5 Tier 1 Collaborative. A collaborative consists of two or more parties working together. There are three important characteristics of a collaborative organization:

1. A networked and non-hierarchical organization structure;
2. A culture of openness, honesty and trust, and
3. Engaged and valued stakeholders ⁱ

Meeting Guidelines

- * Participate in good faith, and in an effort to promote collective learning and good communication
- * Be honest, open-minded, and respectful when offering and listening to differing points of view. Disagree judiciously and respectfully.
- * Respect time commitments in the agenda, maintain focus on the issues and objectives at hand.
- * Be mindful of comment length and the importance of encouraging participation from everyone in the group. Agree briefly.
- * Be respectful regarding use of smart phones and other technologies.

2016 East Central Michigan Prosperity Region 5 Strategic Management Team Meeting Schedule

MEETING DATE	TYPE	TIME	LOCATION
January 21, 2016	JointRPI-5 Strategic Management Team/Center of Excellence Task Force	2:00 pm	Great Lakes Bay Michigan Works! Midland, Michigan
February 23, 2016	RPI-5 Strategic Management Team	10:00 am	Michigan Works! Gladwin, Michigan
March 22, 2016	RPI-5 Strategic Management Team	10:00 am	Saginaw Chippewa Indian Tribe Ziiibiwing Center
April 26, 2016	RPI-5 Strategic Management Team	10:00 am	Clare-Gladwin RESD Clare, Michigan
May 24, 2016	RPI-5 Strategic Management Team	10:00 am	cancelled
June 28, 2016	RPI-5 Strategic Management Team	10:00 am	Michigan Works! Harrison, Michigan
July 26, 2016	RPI-5 Strategic Management Team	10:00 am	cancelled
August 23, 2016	RPI-5 Strategic Management Team	10:00 am	Great Lakes Bay Michigan Works! Midland, Michigan
September 27, 2016	RPI-5 Strategic Management Team	10:00 am	Michigan Works! Gladwin, Michigan
October 25, 2016	RPI-5 Strategic Management Team	10:00 am	Greater Gratiot Development Corporation
November 22, 2015	RPI-5 Strategic Management Team	10:00 am	Great Lakes Bay Michigan Works! Midland, Michigan
December , 2016			No Meeting

NOTE: Members of the public are always welcome at any Strategic Management Team meeting

ⁱ <http://community.aiim.org/blogs/angela-ashenden/2013/04/16/what-is-a-collaborative-organisation>