

EAST MICHIGAN COUNCIL OF GOVERNMENTS

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Minutes of the RPI-5 Strategic Management Team

Date, Time and Location:

February 23, 2016

10:00 a.m.

Michigan Works!

110 Buckeye St. | Gladwin, MI 48624

Participants:

Natasha Allen	Michigan Works! Region 7B
Jay Anderson	Bay City Area Transportation Study (BCATS)
Karre Ballard	ETC/Adult Ed and Literacy
Bob Balzer	Michigan Works/Gladwin EDC
Duane Berger	State of Michigan
Maja Bolanowska	Midland Area Transportation Study (MATS)
Doug Bush	Gratiot-Isabella RESD
Jennifer Carroll	Delta College
Roger Coles	Central Michigan University
Lyn Knapp	ETC/Adult Ed and Literacy
Ed Oberski	Great Lakes Bay Michigan Works!
Josh Ode	SVSU
David Callejo Perez	SVSU
Sheryl Presler	Clare-Gladwin RESD
Erik Rodriguez	Saginaw Chippewa Indian Tribe of Michigan
Erin Strang	Central Michigan University RC
Jim Theisen	Saginaw County (replacing Michael Hanley)

EMCOG

Jane Fitzpatrick
Sue Fortune
David Engelhardt

1. Welcome and Introductions

The ECM PR-5 Strategic Management Committee meeting convened at 10:00 a.m

2. RPI-5 2016 Grant Application Status: EMCOG

The Committee was advised that the 3rd year RPI application was funded but at a greatly reduced amount. We were one of the lowest funded RPI regions in the State. Our budget and activities have been scaled back in non-critical areas but our top priority project with SVSU will go forward.

There was discussion regarding whether the funding was reduced because we did not apply for Tier II funding as many Regions had. EMCOG has requested the review sheet from the State which hopefully will detail why the funding was so dramatically reduced.

3. RPI-5 Strategy Progress Report: Jane Fitzpatrick

A Progress report on the RPI project – from its inception – was sent out with the agenda. There was brief discussion. The Strategic management Team was asked to review the RPI-5 Strategy Implementation Matrix and do an inventory of what they are aware of that is currently being implemented. Jane will send out a formal request in the coming days.

4. Other Project Updates:

a. Target Market Analysis

The kick-off meetings were held on Tuesday, February 2nd: the steering committee meeting was at 10:30 am followed by the TMA Tutorial for a broader audience at 12:30 pm. The focus for the 8 county study includes all 8 counties and 16 focus study areas within the counties including the county seats. LandUse|USA is the consulting firm. Sharon Woods is a MSHDA certified TMA consultant. Sharon will be contacting the participants directly to arrange tours of the counties and focus areas through February and March. There are no set meetings scheduled at this time but EMCOG should have more information in March.

As noted by MSHDA: the RPI-5 TMA is the only regional one that is a true collaboration with all eight counties plus the cities of Bay City, Midland, Mt Pleasant and Saginaw (including Saginaw Future), Eight CAP (Community Action – Isabella and Gratiot counties) and Mid Michigan Community Action (Clare and Gladwin counties) providing the local match. Other regions used their RPI dollars as the local match. MSHDA applauds the collaboration within our region for this program. TMA information including the powerpoint presentation from the Tutorial can be found at www.emcog.org

b. Rural Transit Mobility

Dave provided an overview of the project from its inception. A Regional plan is being developed for each Prosperity Region by a State contractor – KFH. There was considerable discussion of this project including issues surrounding why STARS (Saginaw County) has had difficulty developing county-wide service.

Jane announced that Dan Dalton, the KFH principal planner will be calling in during the March 22nd SMT meeting to discuss the plan. A draft will be distributed prior to the meeting. Lyn Knapp of ETC mentioned the Project Zero in Midland and what they have learned. She also specifically asked that she be invited to any future meetings regarding this initiative.

c. Centers of Excellence: Jane Fitzpatrick

The roll out of the Centers of Excellence report was in January. Garrett Geer has volunteered to help market the Centers of Excellence and Larry Molnar of U of M is also interested in several of the focus areas. Jane met with SVSU during the past week to discuss opportunities for the International Students focus. The Agriculture/Hops focus is being pursued by the Saginaw Chippewa Indian Tribe in partnership with Middle Michigan Development Corporation. The Tribe is applying for a USDA grant to conduct the feasibility study.

The Centers of Excellence study has also been sent on to US Department of Commerce/EDA in Chicago as well as to key legislators in the region. Jane stressed to the Committee that the Centers of Excellence focus areas are not being undertaken by EMCOG. EMCOG staff will participate in the meetings but the Centers of Excellence Action Strategy was designed to be championed by others within the Region.

d. Quantifying Talent Study with SVSU: Jane Fitzpatrick

An overview of the project was provided as a handout. Jane is currently working with SVSU regarding finalizing the scope and schedule in order to produce a letter of agreement. The creation of a dashboard will be a separate work item. Funding for both the study and dashboard are included in the 2016 PR-5 grant. EMCOG is putting together an advisory team that will include Kevin Doyle of MDTMB and also Greg LeMarr of Saginaw Future, myself and others. The SMT will be engaged in the process via their regular monthly meetings.

e. MEDC Region 5 Collaborative Business Attraction Plan

No report provided

f. GLBRA STEM Initiative

No report provided

g. Iron Belle Trail Facilitation: Sue Fortune

An overview of the project was provided. The Regional Planning Agencies have been asked to facilitate trail development of the Iron Belle Trail within their regional boundaries. Within the EMCOG region, the counties involved are Arenac, Bay, Saginaw and Tuscola. EMCOG staff will be coordinating the project. Additional progress reports will be provided as the project develops and moves forward.

5. Updates from Strategic Management Team Members and Guests

Karre Ballard - ETC/Adult Ed and Literacy

Karre reported that this is their 3rd year of providing adult education for out of school individuals. The age range has dropped from 20 to 16. Funding continues to be a major issue as well as the number of persons to be served. In Saginaw County alone, the service population is 8,000.

Doug Bush - Gratiot-Isabella RESD

Doug provided an overview of STEM activities centered on Middle School Math etc. that are ongoing in the Gratiot-Isabella RESD and noted that there will be a millage in May to support continuing activities.

Roger Coles - CMU

Roger provided an overview of the University's work with international students and how it relates to Transit. He also noted that CMU students are assisting Vantage Plastics in Arenac County on a waste to heat conversion project. The Vantage Plastics example is one of the identified Centers of Excellence focus areas.

Duane Berger – State of Michigan

Duane provided an overview of his work – establishment of Employee Resource Networks for interested employers. He will be speaking before the Regional Planning Agency's Regional Economic Development Team meeting on Friday, March 5, 2016. There was extensive discussion and interest in this concept with several Committee members meeting with Mr. Berger after the meeting.

6. Adjournment

There being no other business or discussion items, the meeting was adjourned at 11:30 a.m.

The Strategic Management Team is the RPI-5 Tier 1 Collaborative. A collaborative consists of two or more parties working together. There are three important characteristics of a collaborative organization:

1. A networked and non-hierarchical organization structure;
2. A culture of openness, honesty and trust, and
3. Engaged and valued stakeholdersⁱ

Meeting Guidelines

- * Participate in good faith, and in an effort to promote collective learning and good communication
- * Be honest, open-minded, and respectful when offering and listening to differing points of view. Disagree judiciously and respectfully.
- * Respect time commitments in the agenda, maintain focus on the issues and objectives at hand.
- * Be mindful of comment length and the importance of encouraging participation from everyone in the group. Agree briefly.
- * Be respectful regarding use of smart phones and other technologies.

2016 East Central Michigan Prosperity Region 5 Strategic Management Team Meeting Schedule

MEETING DATE	TYPE	TIME	LOCATION
January 21, 2016	JointRPI-5 Strategic Management Team/Center of Excellence Task Force	2:00 pm	Great Lakes Bay Michigan Works! Midland, Michigan
February 23, 2016	RPI-5 Strategic Management Team	10:00 am	Michigan Works! Gladwin, Michigan
March 22, 2016	RPI-5 Strategic Management Team	10:00 am	Saginaw Chippewa Indian Tribe Zibiwing Center
April 26, 2016	RPI-5 Strategic Management Team	10:00 am	Clare-Gladwin RESD Clare, Michigan
May 24, 2016	RPI-5 Strategic Management Team	10:00 am	Great Lakes Bay Michigan Works! Midland, Michigan
June 28, 2016	RPI-5 Strategic Management Team	10:00 am	Michigan Works! Harrison, Michigan
July 26, 2016	RPI-5 Strategic Management Team	10:00 am	CMURC Mt Pleasant, MI
August 23, 2016	RPI-5 Strategic Management Team	10:00 am	Great Lakes Bay Michigan Works! Midland, Michigan
September 27, 2016	RPI-5 Strategic Management Team	10:00 am	Michigan Works! Gladwin, Michigan
October 25, 2016	RPI-5 Strategic Management Team	10:00 am	Greater Gratiot Development Corporation
November 22, 2015	RPI-5 Strategic Management Team	10:00 am	Great Lakes Bay Michigan Works! Midland, Michigan
December , 2016			No Meeting

NOTE: Members of the public are always welcome at any Strategic Management Team meeting

ⁱ <http://community.aiim.org/blogs/angela-ashenden/2013/04/16/what-is-a-collaborative-organisation>