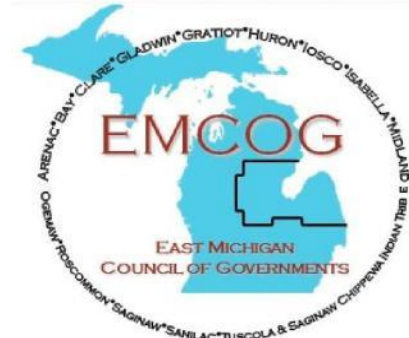


EAST MICHIGAN COUNCIL OF GOVERNMENTS

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Minutes of the RPI-5 Strategic Management Team

Date, Time and Location:

August 23, 2016 | 10:00 a.m.

Midland County Michigan Works | 1409 Washington Street | Midland, MI 48642

Participants:

Natasha Allen	Region 7B WFD
Maja Bolanowska	Midland Area Transportation Study (MATS)
Doug Bush	Gratiot-Isabella RESD
JoAnn Crary	MEDC Region 5 Collaborative, Saginaw Future Inc.
Garrett Geer	AKT Peerless
Brad Kaye	City of Midland
Ed Oberski	Great Lakes Bay Michigan Works!
Erik Rodriquez	Saginaw Chippewa Indian Tribe of Michigan
Taitia Shelow	Midland Tomorrow

EMCOG

Dave Engelhardt
Jane Fitzpatrick

State Department Representatives:

Rex Anslie MDNR Regional Economic Coordinator

1. Welcome and Introductions

The East Central Michigan Prosperity Region 5 (PR-5) Strategic Management Team (STM) meeting convened at 10:00 am with introductions of all participants.

2. Review and Approval of Agenda

Jane added item 4.h. Reaching for Opportunity Summit. Also Jane requested that item 5 (Continuation of Discussion on Use of 2016 RPI-5 Discretionary Funds) be moved in front of agenda item 4 in order to complete this discussion before some of the participants have to leave. The agenda was approved with these adjustments.

3. RPI Status – Jane Fitzpatrick

Mike Brownfield, Deputy Director of Strategy for Governor Snyder has taken over the Regional Prosperity Initiative, replacing Chris Harkins. We are planning on Mike to attend our September 27th meeting. There is no further word on grant requirements for 2017 funding. However Sue Fortune will be sending out a request for letters of support from you as early as by the end of this week.

4. Continuation of Discussion On Use of 2016 RPI-5 Discretionary Funds (\$15,000)

Discussion revolved around the options for funding levels including a single \$15,000 project or breaking it down to smaller amounts for multiple funding. The consensus was that due to the limited funds they be used for a single project in order to have the greatest impact region wide. The consensus also was to pursue the concept submitted by JoAnn Crary, Saginaw Future Inc. to use the funds for a "Value Proposition" piece in support of the PR-5 Business Attraction Plan that is being coordinated through the GLBRA for the eight counties. The project must cover all eight counties in the region. Jane Fitzpatrick, JoAnn Crary and Garrett Geer will work on a description of the proposed project which will be distributed for ideas on proposals. The invitation for proposals would also ask for what could be accomplished if the proposal could provide additional funds.

5. Other Project Updates

5a - Target Market Analysis – Jane Fitzpatrick

Draft reports for 5 of the 8 counties (Bay, Gratiot, Isabella, Midland and Saginaw) are about 80% complete: Also the draft Regional Workbook is nearly completed. On Friday, August 19th the 5 county documents were distributed to the respective county representatives who participated in the initial TMA workshops for review and comment and to assist in providing information for two sections of each county report (county and specific city narratives) which have not yet been completed. Comment and input from the counties and cities are to be provided to the consultant by Friday, September 9th. Drafts of the three remaining county documents (Arenac, Clare and Gladwin) have not been provided by the consultant for local review at this time but should be available by the end of August.

To discuss the preliminary TMA results for your community or to share information, please call Sharon Woods directly at **(517) 290-5531**.

5b - Rural Transit Mobility – Dave Engelhardt

Dave gave a brief overview of the process so far. There are three phases to this MDOT led Governor's Initiative: Phase 1 was to survey transit functionality for the regional planning agency boundaries which for EMCOG encompasses 14 counties. Phase 2 was the development of regional transit mobility strategy plans for which MDOT contracted with a consultant to create plans for each of the 10 Prosperity Regions. For EMCOG the plan covers 8 of the 14 counties covered in Phase 1. We are now at Phase 3 which shifts back to the 14 county region and bringing together

transit providers to determine if the Phase 2 study should be implemented. Dave noted that this phase involves addressing the studies from three prosperity region (5, 3 and 6). A series of meetings will be scheduled for the end of September through mid-October.

5c - Rural Traffic Safety Plans –Dave Engelhardt

MDOT is encouraging the development of rural road safety programs by prosperity region boundaries. The concept is being introduced through the rural transportation elected officials meetings. There will be a plan developed for PR-5. A meeting will be scheduled in the region in the near future. You can contact Dave at the EMCOG office with any questions.

5d - Centers of Excellence – Jane Fitzpatrick

Jane will be re-convening the Centers of Excellence Task Force in September to discuss Dr.Kikano's offer to host a region-wide summit for all 4 focus areas to present work done to date; the sub-groups for each and solicit partners for moving forward with the focus areas. Interest from a number of private sector potential partners has been expressed and this would be an opportunity to showcase work done to date and to expand the partner base for the individual focus areas

Agriculture/Hops Production focus: the Saginaw Chippewa Indian Tribe of /Michigan received a grant from USDA-Rural for development of a strategy. They are forming a steering committee which will include Dr Hammond of MMCC, Jim McBryde of MMDC and Jane Fitzpatrick (EMCOG) among others.

Plastics Process and Production focus: nothing to report since the June meeting.

Community Health focus: Jane met with Dr. George Kikano in July regarding kick starting this initiative along with the summit.

International Students focus: Jane met with Dr. George Kikano is interested in the idea of combining this focus with the community health focus.

5e – Quantifying Talent Study with SVSU – Jane Fitzpatrick

The project task force held their initial meeting on July 12th with the SVSU faculty and students who are under contract for the study. The intent of the meeting was to review the initial project report outline and determine if it is consistent with the desires of the group/SMT and to identify any elements of the outline that we would like to add/remove. Another purpose of meeting was to fine tune the data collection portion of the report and meet and have a discussion with the two student interns. It was noted that this report/study/analysis has the potential to complement and enhance the Business Attraction Plan that is being done by Silverlode for the GLBRA counties plus the remaining 4 counties within PR-5.

As of September 22nd, the college is collecting and cleaning data sets. They will have an initial dataset to work with by the end of August and will then focus on extracting from it the information we want. This dataset will be a work in progress and after providing the initial summary statistics, are assuming that we will likely want other variables and/or areas included as part of the process.

The goal is to send EMCOG summary statistics of what they have by September 15th.

5f – MEDC Region 5 Collaborative Business Attraction Plan – JoAnn Crary

Silverlode Consulting (consultant developing the business attraction plan) prepared an interim report that included eight industries as recommended targets for the plan. The Economic Development Offices and GLBRA narrowed the targeted industries to the following three: Flexible Products & packaging; Threaded Products & fasteners; and Agriculture Processing. The consultant is expected to provide a final report by the end of September which will include targeted industries, industry fact sheets, value proposition, and recommended economic development and market strategies.

5g – GLBRA STEM Initiative –

Doug Bush, Gratiot-Isabella RESD, provided an update based on his involvement with the MMCC and CMU groups. The CMU group is focusing on middle school math improvement strategies and submitted a project to the steering committee for consideration of funding some of which has been funded. The CMU group is now working on funding for elementary and middle school science and social studies. Science gets very little attention with testing emphasis on math and social studies. The SVSU group is focusing on elementary math. The MMCC group is at a standstill right now regarding its employer co-op internship information guidelines/resources packet and is waiting on funding for an employer resource center contact and to link businesses with schools.

5h – Iron Belle Trail (IBT) Facilitation – Jane Fitzpatrick

2016: The initial work is underway by Bill Ernat of EMCOG with assistance from Dave Engelhardt. The counties include Tuscola, Saginaw, Bay and Arenac. Initial meetings and contacts have been made in all four counties.

2017 workplan:

The planning area remains the 4 counties mentioned above. The facilitator (Bill Ernat) will be responsible for advancing the status of the IBT including working with local government agencies, local elected officials, local interest groups, MDNR, MDOT, property owners and contractors. The level of work varies for each county:

Arenac County: there are no existing trails that have been identified to be part of the IBT. The projected IBT has been broken down into 3 areas: Bay County to Omer; Omer to Au Gres; and Au Gres to Iosco County. The tasks include establishing working committees for each of the 3 segments to finalize the preferred routes, identify property owners and open discussions for acquisition/leasing of property.

Bay Saginaw and Tuscola Counties: There is an existing base of stakeholders currently involved in developing trails in each of the three counties, several of which (trails) have been identified to be included as part of the IBT. These existing groups will be used as the committee for the IBT in Bay, Saginaw and Tuscola Counties.

5i – Reaching for Opportunity Regional Summit – Jane Fitzpatrick

The summit is planned for Monday, October 10, 2016 at SVSU. More information will be distributed as the invitation and agenda are finalized.

6. Updates from SMT members or guests

Ed Oberski, GLB Michigan Works

Within the next couple of months the number of individuals using the services of Michigan Works Centers in the three counties (Bay, Midland and Saginaw) will reach 100,000. The traffic flows are over one million over the past eight years. Within the 5 county GLB Region there are maybe 70,000 new hires in an average year (including temp hires).

Maja Bolanowska, Midland Area Transportation Study

Maja brought up the need to go to the MPO meetings as discussions are underway regarding the proposed new federal rule to change the definition of MPO boundaries. The new rule does not allow for overlaps in the geographical boundaries of MPOs such as currently exists with Saginaw and Bay counties. This rule would definitely impact the region's three existing MPOs. The deadline for submitting comment is the end of this week. If the rule passes implementation will be within two years.

7. Adjournment

There being no other business or discussion items, the meeting was adjourned at 11:27 a.m.

The Strategic Management Team is the Prosperity Region 5 Tier 1 Collaborative. A collaborative consists of two or more parties working together. There are three important characteristics of a collaborative organization:

1. A networked and non-hierarchical organization structure;
2. A culture of openness, honesty and trust, and
3. Engaged and valued stakeholdersⁱ

Meeting Guidelines

- * Participate in good faith, and in an effort to promote collective learning and good communication
- * Be honest, open-minded, and respectful when offering and listening to differing points of view. Disagree judiciously and respectfully.
- * Respect time commitments in the agenda, maintain focus on the issues and objectives at hand.
- * Be mindful of comment length and the importance of encouraging participation from everyone in the group. Agree briefly.
- * Be respectful regarding use of smart phones and other technologies.

2016 East Central Michigan Prosperity Region 5 Strategic Management Team Meeting Schedule

MEETING DATE	TYPE	TIME	LOCATION
January 21, 2016	JointRPI-5 Strategic Management Team/Center of Excellence Task Force	2:00 pm	Great Lakes Bay Michigan Works! Midland, Michigan
February 23, 2016	RPI-5 Strategic Management Team	10:00 am	Michigan Works! Gladwin, Michigan
March 22, 2016	RPI-5 Strategic Management Team	10:00 am	Saginaw Chippewa Indian Tribe Ziiibiwing Center
April 26, 2016	RPI-5 Strategic Management Team	10:00 am	Clare-Gladwin RESD Clare, Michigan
May 24, 2016	RPI-5 Strategic Management Team	10:00 am	cancelled
June 28, 2016	RPI-5 Strategic Management Team	10:00 am	Michigan Works! Harrison, Michigan
July 26, 2016	RPI-5 Strategic Management Team	10:00 am	cancelled
August 23, 2016	RPI-5 Strategic Management Team	10:00 am	Great Lakes Bay Michigan Works! Midland, Michigan
September 27, 2016	RPI-5 Strategic Management Team	10:00 am	Michigan Works! Gladwin, Michigan
October 25, 2016	RPI-5 Strategic Management Team	10:00 am	Gratiot-Isabella RESD Ithaca, Michigan
November 22, 2015	RPI-5 Strategic Management Team	10:00 am	Great Lakes Bay Michigan Works! Midland, Michigan
December , 2016			No Meeting

NOTE: Members of the public are always welcome at any Strategic Management Team meeting

ⁱ <http://community.aiim.org/blogs/angela-ashenden/2013/04/16/what-is-a-collaborative-organisation>