

EAST MICHIGAN COUNCIL OF GOVERNMENTS

3144 DAVENPORT AVENUE, SUITE 200, SAGINAW, MI. 48602

PHONE: 989-797-0800, FAX: 989-797-0896

WWW.EMCOG.ORG



Minutes of the East Central Michigan Prosperity Region 5 Strategic Management Team Meeting

April 28, 2015

10:00 a.m. – 12:00 p.m.

Commerce Tower/515 North Washington Avenue, 2nd Floor Conference room
Saginaw, MI

The meeting convened at 10:05 a.m. Jane Fitzpatrick, EMCOG's RPI Project Coordinator welcomed ECM PR-5 Collaborative Strategic Management Team members. Each member introduced themselves and who they represent.

Stakeholders Present:

Natasha Allen	Region 7B Michigan Works	Workforce Development
Adam Kroczaleski	Arenac County Board of Commissioners	Local Government
Lyn Knapp	ETC-Adult Ed/CCM	Adult Ed & Literacy
Karre Ballard	ETC Adult Ed & Training	Adult Ed & Training
Harry Leaver	SVSU	Higher Education
Matt Felan	Great Lakes Bay Regional Alliance	Private Sector
JoAnn Crary	Saginaw Future, Inc.	Economic Development
Frank Cloutier	Saginaw Chippewa Tribe of Michigan	Tribal government

State Agencies/Departments

Rex Ainslie	MDNR
Jay Reithel	MDOT Regional Planner

EMCOG

Jane Fitzpatrick	Program Manager – Economic Development/RPI Project Coordinator
David Engelhardt	Program Manager – Transportation
Sue Fortune	EMCOG Executive Director

There were no changes or additions to the agenda.

ALICE Report

Jane distributed and reviewed the United Way's national Alice (Asset Limited, Income Constrained, Employed) report for Michigan. This report is one of five studies funded by United Way of financial hardship in California, Connecticut, Florida, New Jersey and Michigan.

Analytical data contained in this report covers the period 2007 – 2012 and focuses on that segment of the population that earns too much income to qualify for assistance but not enough money to move ahead. The population is comprised of households with men and women alike and includes children and seniors.

Harry Leaver reported that SVSU will be hosting an all day event on this topic on June 15, 2015. They are expecting between 500-600 people as there is increasing interest in this matter. EMCOG/RPI will be hearing from SVSU shortly on more details.

Review of Partners for Strategies Task Implementation: Strategic Management Team

As per Committee instructions from our March meeting, a request was made to identify to the extent possible, those entities currently involved in the listed RPI Implementation Matrix/Goals and Strategies. All suggested revisions following the March meeting were made and sent out with the April 28th agenda.

The Committee reviewed Tasks 4a – 4d with members offering thoughts and input. This information will be incorporated into the Matrix prior to our May meeting. Notable discussion during the Strategies/Task implementation review:

- Harry Leaver reported on SVSU's Export Tech program for small manufacturers and that the program usually costs between \$6-8,000 but if MEDC/STEP is involved, it can go as low as \$1,500.
- Frank Cloutier reported on a small manufacturer in Arenac County that is making tubing for heart catheterizations, etc.
- Matt Felan reported that in terms of Goal 1 - Economic Development and Marketing – Great Lakes Bay Regional Alliance (GLBRA) has now signed a contract with Saginaw Future to do an 8-county Business Attraction program.
- GLBRA's STEM program now covers the 8-counties of the ECM PR-5.
- Gratiot County is expected to join GLBRA by June, however there is much work yet to be done in Clare, Gladwin and Arenac.
- GLBRA's Board of Directors does not yet extend to the 8 counties of the Prosperity Region.
- GLBRA's future Transportation focus will be: Creating a deep water port at the mouth of the Saginaw Bay; completing US-127 as an interstate between Ithaca and St. Johns; and increasing use of Michigan Bay City Saginaw International Airport (specifically instituting a daily flight between Saginaw and Philadelphia).
- Discussion of a possible freight movement study similar to the Genesee County Study.

The meeting was adjourned at 12:05. Remaining agenda items will be addressed at our May 26th meeting.