

EAST MICHIGAN COUNCIL OF GOVERNMENTS

3144 DAVENPORT AVENUE, SUITE 200, SAGINAW, MI. 48602

PHONE: 989-797-0800, FAX: 989-797-0896

WWW.EMCOG.ORG



East Central Michigan Prosperity Region 5

Strategic Management Team Meeting

October 7, 2014

10:00 a.m

515 North Washington Avenue, 2nd Floor Conference Room

Saginaw, MI

MINUTES

Jane Fitzpatrick, EMCOG's RPI Project Coordinator welcomed Strategic Management Team members to the 3rd meeting of the Team. Each participant introduced themselves and identified the entity they represent. This meeting was held using Go-To-Meeting technology. IT services and meeting site were provided by Saginaw Future, Inc. TIP Strategy consultants participated via Go-To-Meeting from Austin, Texas and Seattle, Washington.

Stakeholders Present:

JoAnn Crary	President, Saginaw Future	Economic Development and MEDC Region 5 Development Collaborative Adult education (teleconference)
Lyn Knapp	Director, ETC	
Ed Oberski	Executive Director, Great Lakes Bay Region	Workforce Development
Natasha Allen	Michigan Works! 7B	Workforce Development
Scott Govitz	Director – M-Tec, Middle Michigan Community College	Higher Ed (teleconference)
Harry Leaver	Director, SVSU Center for Business & Economic Development	Higher Ed
Karre Ballard	ETC - Clare/Gladwin Adult Literacy	Adult Ed
Frank Cloutier	Saginaw Chippewa Indian Tribe	Tribal government
Brad Kaye	City of Midland	Local government
Ken Hibl	City of Clare	Local government
Michael Hanley	Saginaw County	Local government

Participating by Phone:

William Henderson	President, Aircraft Precision	Private Sector
Garrett Geer	Director of Bs. Affair AKT Peerless	Private Sector

TIP Strategies:

John Karras	TIP Strategies, Austin, Texas
Jeff Marcell	TIP Strategies, Seattle, Washington

State of Michigan

Departments:

Jay Reithel MDOT – Bay Region

EMCOG:

Sue Fortune Executive Director
Jane Fitzpatrick Program Manager – Economic Development
Dave Engelhardt Program Manager – Transportation

Jane provided a brief overview of the purpose of this meeting. The consultants were introduced. Jeff Marcell began by stating that they were aware of everyone's busy schedule so the meeting would be held to one hour or slightly over.

There was a brief review of the agenda. No additions or corrections.

Recap of the September 18, 2014 Opportunities Workshop: Jeff Marcell/John Karras – TIP Strategies
Jeff Marcell provided a recap of the Opportunities Workshop. The Workshop was well attended – 35 individuals from all sectors. It was a well-engaged group that provided over an hour of significant input.

As a result of this workshop, additional time will be spent with other individuals not previously interviewed (to this point approximately 200 interviews or contact have been made).

Both consultants also urged members to suggest other individuals they felt should be interviewed as part of the process.

SWOT: Discussion of preliminary draft

The SWOT analysis was distributed and each category reviewed. A number of suggestions, slight corrections or notations were made including the addition of Agriculture and education as strengths and several areas of clarification regarding weaknesses or perceived weaknesses. All suggestions will be made to the document.

Questions from members were taken throughout the presentation. Mr. Marcell stressed that the materials are still in draft stages.

Economic Assessment

A brief overview of the Economic Assessment was provided. The full report will be distributed electronically to Strategic Management Committee members for their review as time would not permit an extensive review of the Assessment today.

Second year funding

SMT members were advised that second year funding for Collaborative work will be available. The application deadline is November 1, 2014. The maximum amount of funding under Tier I is \$250,000. EMCOG will be applying based on identified strategies or projects desired by members to continue moving forward.

A list of potential strategies for grant funding in year 2 was discussed. Several of the options were identified as priorities for further review and study. The SMT's consensus was to focus on a center of excellence feasibility study that would encompass analyses of several of the potential strategies.

A member of the consulting team will be back in the area in early November. The next meeting of the Collaborative will be November 5, 2014.

There being no other items of discussion, the meeting concluded at 11:40 a.m.

Sue Fortune
EMCOG