

EAST MICHIGAN COUNCIL OF GOVERNMENTS

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East Central Michigan Prosperity Region 5

Strategic Management Team Meeting

November 5, 2014

10:00 a.m. – 12:00 p.m

515 North Washington Avenue, 2nd Floor Conference Room
Saginaw, MI

MINUTES

The meeting convened at 10:00 a.m. Jane Fitzpatrick, EMCOG's RPI Project Coordinator welcomed Strategic Management Team members to the 4th meeting of the Team. Each participant introduced themselves and identified the entity they represent. IT services and meeting site were provided by Saginaw Future, Inc. TIP Strategy consultant, John Karras, was present.

Stakeholders Present:

Mark Berdan	Michigan Works, Region 7B	Workforce Development
Janet Bloomfield	Central Area Michigan Works!	Workforce Development
Ed Oberski	Great Lakes Bay Michigan Works	Workforce Development
Maja Bolanowska	Midland MPO Director	Transportation
Garrett Geer	AKT Peerless	Private sector
Lindsey Zion	Saginaw Future	Economic development/MEDC
JoAnn Crary	President, Saginaw Future	Economic Development and MEDC
		Region 5 Development Collaborative
Ken Hibi	City of Clare – City Manager	Local government
Scott Govitz	Mid Michigan Community College	Higher Education
Mike Hanley	Saginaw County BOC	Local government
Karre Ballard	ETC – Midland-Saginaw	Adult Ed & Literacy
Matthew Felan	Great Lakes Bay Regional Alliance	Private sector
David E. Munson	Arenac County BOC	Local government
Bill Henderson	Aircraft Precision Products	Private sector/foundations
Donald Schurr	Greater Gratiot Development Inc.	Economic Development
Jeff McNeal	ETC – Midland-Saginaw	Adult Ed & Literacy
Doug Bell	Saginaw County MPO	Transportation
Lyn Knapp	Director, ETC	Adult education (via teleconference)
Brad Kaye	City of Midland	Local government

TIP Strategies:

John Karras TIP Strategies, Austin, Texas

State of Michigan

Departments:

Rex Ainslie	MDNR
Scott Corrin	MDARD
James Espinoza	MSHDA

EMCOG:

Sue Fortune	Executive Director
Jane Fitzpatrick	Program Manager – Economic Development

Jane provided a brief update on the activities of PR-3 and PR-6. It was also reported that going forward, a Transit Mobility study will be required under EMCOG's MDOT work program which will be linked to our RPI work. It was also reported that all three MPO's are to be represented on the Strategic Management Committee going forward.

Progress Report: John Karras – TIP Strategies

John provided an overview of where we are in the process at this point. We are on track and on budget and scheduled for completion per the approved scope of work. He stated that the Economic Dashboard, Proposed Strategies & Best Practices and the 2nd year grant proposal would be the focus of today's meeting.

Team members offered thoughts and comments on the draft SWOT analysis. Points of clarification were noted and will be made.

Economic Dashboard

Mr. Karras asked for input, thoughts and comments on the dashboard including any additional items that might be included. These include but are not limited to median wage, unemployment, under employment, education levels, etc.

SMC Team member Hanley brought up STEM challenges and wondered if these should be included. Mr. Felan, representing Great Lakes Bay Regional Alliance, reported that he and his group have all the data we might need on STEM and likely other areas as well.

Proposed strategies and best practices:

The draft proposed strategies and best practices were distributed for review and comment. Mr. Karras noted that these are draft only at this time and displayed in outline form. Committee members offered numerous thoughts for inclusion as well as other links that could be reviewed prior to finalization. Discussion included but was not limited to entrepreneurship, Talent and workforce (including STEM), Transportation & Infrastructure.

Mr. Felan (GLBRA) expressed concerns that EMCOG was duplicating what GLBRA is already doing as they represent four (4) of the eight Prosperity Region counties at this time. He also noted that GLBRA has invited the Governor to talk with their Board about Prosperity Region 5's configuration next week. SMT Team member Oberski stated that PR-5 should look to the GLBRA as a resource.

Second Year RPI grant

The focus of the second year grant was reviewed. The application is focused on the priority item identified by Strategic Management Team; i.e., a regional Center of Excellence along with an analysis of potential target industries. The application was submitted to the State per guidelines by November 1, 2014.

The scheduled roll-out of our Regional Prosperity Strategy Plan will be the week of December 15th with final review and approval by the Strategic Management Team followed by a larger meeting wherein the Plan will be presented to all those who participated in the process as well as others.

The next meeting of the Strategic Management Team will be December 16, 2014 at 10:00 a.m. at this meeting site.

There being no other items of discussion, the meeting concluded at 12:30 p.m.

Sue Fortune
EMCOG