

EAST MICHIGAN COUNCIL OF GOVERNMENTS

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East Central Michigan Prosperity Region 5

Strategic Management Team Meeting

May 19, 2015

10:00 a.m. – 12:00 p.m

Soaring Eagle Waterpark & Hotel

5665 E. Pickard Road

Mt. Pleasant, MI 48858

MINUTES

The meeting convened at 10:05 a.m. Frank Cloutier, Public Relations Director for the Saginaw Chippewa Tribe of Michigan welcomed the ECM PR-5 Collaborative Strategic Management Team members to the Soaring Eagle Waterpark and Hotel. Each member introduced themselves and identified the entity they represent.

Stakeholders Present:

Ed Oberski	Great Lakes Bay Michigan Works	Workforce Development
Natasha Allen	Region 7B Michigan Works	Workforce Development
Frank Cloutier	Region 7B/Saginaw Chippewa Tribe	WFD/Tribal government
Dan Peterson	CAMWC/Eight Cap	Workforce Development
Maja Bolanowska	Midland Area Transportation Study	MPO/Transportation
Scott Govitz	Director, M-TEC, MMDC	Higher Education
Bill Henderson	Aircraft Precision	Private Sector
Brad Kaye	City of Midland	Local Government
Dave Emmel	Disability Network	Disability Network of Mid Michigan
Excused:	Lyn Knapp	ETC/Adult Education
	Mike Hanley	Elected Official
	Harry Leaver	Higher Education
	Erin O'Brien	CMURC
	Don Schurr	Economic Development
	Patti Stowell	Local Govt./Economic Development

State Agencies/Departments

James Espinoza - MSHDA

Brenda Flory - MEDC

EMCOG:

Sue Fortune Executive Director

Jane Fitzpatrick Program Manager – Economic Development/RPI Project Coordinator

Approval of Agenda:

There were no changes to the agenda.

RPI Legislative Update:

Sue reported on the recent meeting held between members of the Michigan Association of Regions and representatives from the Gov's office on RPI for 2016.

- 2016 proposed funding level: - \$2.5 million (This is down from \$3.5 million in 2015)
- Eligible applicants remain the same; i.e., Regional Planning Agencies; MPO's
- Project identification appears to be a focus area for 2016
- Increased emphasis on the dashboard and what is being used for the dashboard
- Concern over private sector representation (as well as Foundations)
- An approved scope of work, once submitted, can only be changed through a formal request.

Scott Govitz asked if it were possible to receive a list of the types of projects being undertaken this year. He specifically referenced the STEM Initiatives and if something like that would be an eligible project. Sue will obtain.

RPI Target Market Analysis (TMA) – James Espinoza (MSHDA)

James Espinoza of MSHDA provided an overview to the group of a proposed TMA grant for Prosperity Region 5. EMCOG would be the applicant. This is a 50/50 grant to do a target market Housing analysis of who is buying what and to see what type of housing is needed in RPI 5 in order to revitalize neighborhoods. The activity fits in nicely to the RPI Placemaking Strategy. There was discussion.

At this time, 7 of the 8 counties have each committed \$5,000 match (which can be paid for out of Program Income) for the project. Isabella County has not yet agreed and will be contacted again. Jane stated that we need to bring in the 3 urban areas into the study also. The application due date is June 8, 2015. The project will take between 7-8 months. A workshop will be held a bit later.

Dan Peterson – EightCap (serving Gratiot/Isabella) – indicated that they would be willing to pay half of the match for Isabella.

ALICE report follow-up – Jane Fitzpatrick

Jane provided a brief overview of the recently released ALICE report. There will also be an all day Workshop on this topic at SVSU on June 15, 2015. Jane will be a presenter. Matt Phelan will be a speaker. An RSVP is required so if you there is interest, please contact SVSU or Jane. Copies of the report are also available by contact the EMCOG offices.

Review of Partners for Strategies Task Implementation (continuation from April 28th meeting).

The remaining items under the Task Implementation areas were reviewed (Transportation & Infrastructure and Placemaking & Talent Attraction). All edits provided in advance of the meeting had been made. A number of additions were made during the review including the importance of broadband certification for local units of government. All additions will be incorporated into the final document. It was noted that we do have a new member from City of Bay City (Patti Stowell). She will be present at our June 23, 2015 meeting in Bay City.

There being no other business to come before the group, the meeting concluded at 12:00. The next meeting will be June 23, 2015 at the Bay City Hall, Bay City, MI.

A handwritten signature in cursive script, appearing to read "Sue".

Sue Fortune – EMCOG

May 26, 2015