

EAST MICHIGAN COUNCIL OF GOVERNMENTS

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East Central Michigan Prosperity Region 5

Strategic Management Team Meeting

June 23, 2015

10:00 a.m. – 12:00 p.m

Bay City Hall – Room 306

Bay City, MI 48708

MINUTES

The meeting convened at 10:00 a.m. The Committee thanked Sara Dimitroff, Bay City Economic Development, for hosting this meeting. Each member introduced themselves and identified the entity they represent.

Stakeholders Present:

Natasha Allen	Region 7B Michigan Works	Workforce Development
Jay Anderson	Director/BCATS	MPO/Transportation
Maja Bolanowska	Midland Area Transportation Study	MPO/Transportation
Jennifer Carroll	Director of Corp Services, Delta CC	Higher Education (telephone)
JoAnn Crary	CEO/Saginaw Future, Inc.	Economic Development
Sara Dimitroff	Bay City Economic Development	Economic Development
Dave Emmel	Disability Network of Mid Michigan	Transit/Transp/Workforce
Scott Govitz	Director, M-TEC, MMDC	Higher Education (Telephone)
Michael Hanley	Chairperson/Saginaw County BOC	Local government
Ken Hibl	Manager, City of Clare	Local Government
Adam Kroczaleski	Arenac County Commissioner	Local Government
Dexter Mitchell	Manager, BVCT	Local Government
Ed Oberski	Great Lakes Bay Michigan Works	Workforce Development

State Agencies/Departments

Rex Ainslie	Regional Economic Coordinator	MDNR
Marc Miller	Assistant Director Regional Strategies	MDNR

Guests:

Sarah Kile	Executive Director/Dial 2-1-1	2-1-1 Northeast Michigan
Frank Starkweather		Sag Bay Water Trails Alliance

EMCOG:

Dave Engelhardt	Rural Task Force/TLAG
Sue Fortune	Executive Director
Jane Fitzpatrick	Program Manager – Economic Development/RPI Project Coordinator

Approval of Agenda:

There were no changes to the agenda.

Status Updates – RPI-5 projects**RPI Target Market Analysis (TMA) – Jane Fitzpatrick**

JoAnn Cray asked if Jane could provide an overview of the EMC PR-5 TMA project. Jane reported the following:

- This is a MSHDA funded activity.
- EMCOG is the lead agency for this activity and the applicant
- This is a 50/50 grant.
- An outline of the project will be sent to each SMT member
- The TMA is essentially a marketing plan for the State or developers.
- The scope of the project will be regional however there will be separate sections for individual counties, cities, etc.
- The Plan will be complementary to existing studies specifically any Placemaking studies as well as the overall ECM PR-5 Economic Development Strategy and the EMCOG CEDS.
- We have a full complement on board in support of the project (Arenac, Bay, Clare, Gladwin, Gratiot, Isabella, Midland, Saginaw counties, City of Bay City, City of Midland, City of Mt. Pleasant, City of Saginaw (pending))

Regional Transit – Dave Engelhardt

Dave reported that this activity ties into the Governor's 2014 Aging message with 2-1-1 agencies being partners.

EMCOG is the lead agency locally and KFH Group is the consultant of record for United Way who is coordinating the overall study for the State. This will be a comprehensive plan based on Prosperity Region boundaries. Initial survey results are now being evaluated and a workshop will be held after Labor Day.

Center of Excellence – Jane Fitzpatrick

Jane reported that TIP Strategies, Inc. were in town on June 9 through 11 to begin work on the Center of Excellence action strategy of our overall RPI strategy. They attended the College Presidents meeting, met with the Arenac County EDC group as well as the Region 5 CDC Collaborative and held the initial meeting of the Center of Excellence Task Force.

STEM Update

Matt Felan of the Great Lakes Bay Regional Alliance was not in attendance, however Scott Govitz reported that the STEM Networks group met at the Great Lakes Regional Alliance recently. This Network group consists of Mid Michigan Community College, SVSU, Delta College and CMU. Development of a research guide is their first project. The group will also be attending a STEM

conference in San Diego next week – area ISD’s have also been invited. Dow Chemical is underwriting the trip.

ALICE report follow-up – Jane Fitzpatrick

Jane provided a handout to the Committee. She also reported on the June 15, 2015 summit held at SVSU. She gave the closing remarks and next steps at the summit. Overall, it was a good conference with approximately 160 attendees. One theme became apparent and that was the issue of transportation, housing and child care. In the future, the ALICE report will be updated to incorporate impacts of the Affordable Care Act (ACC). Jane also asked if it were possible to have research done as part of the update that would show the impacts of student debt.

Natasha Allen stated that she felt the conference was very interesting specifically noting that the people who now fall into the ALICE category are the new middle class. Mr. Emmel stated that 85% of his current staff qualifies as ALICE employees.

For additional information or copies of the report, contact the EMCOG office.

MDNR Presentation – Marc Miller, Regional Initiatives Deputy Director

Mr. Miller presented a PowerPoint that outlined how the many DNR programs impact the economy of the State of Michigan. The access to natural resources amenities in Michigan is tremendous. These amenities include but are not limited to: water resources, public lands, water trails, shooting sports, trails, forestry, mineral rights, State Game areas, etc. It is the Department’s hope that through the RPI initiative, DNR can improve their public relations model. A copy of Mr. Miller’s presentation will be sent to each SMT member.

Inventory of Projects from other Prosperity Regions

A summary of projects from several RPI regions was compiled and provided to each SMT member for study. This will be taken up in more detail at our July meeting at which time we will begin to identify our 2016 RPI funded projects.

Parking Lot items:

Sarah Kile – 2-1-1 Northeast Michigan provided a fact sheet detailing the number of Referrals their office had made from the period 1/1/15 to 5/31/15 in the PR-5 counties. She encouraged each member to contact her if there were any questions or a desire for additional information.

Frank Starkweather – Saginaw Bay Water Trail Alliance

Frank provided a brief overview of the Water Trail Alliance and activities to date: Arenac and Bay County plans are done; an update to the Gladwin County Recreation Plan is underway, etc. It is the goal of the Alliance to fill up the area with water trails and implementation has begun in some areas.

There being no other business to come before the group, the meeting concluded at 11:45. The next meeting will be July 28, 2015 at the CMU Research Center in Mt. Pleasant.



Sue Fortune – EMCOG
June 25, 2015