

EAST MICHIGAN COUNCIL OF GOVERNMENTS

3144 DAVENPORT AVENUE, SUITE 200, SAGINAW, MI. 48602

PHONE: 989-797-0800, FAX: 989-797-0896

WWW.EMCOG.ORG



East Central Michigan Prosperity Region 5

Strategic Management Team Meeting

December 16, 2014

10:00 a.m. – 12:00 p.m

Commerce Tower

515 North Washington Avenue, 2nd Floor Conference Room

Saginaw, MI

MINUTES

The meeting convened at 10:00 a.m. Jane Fitzpatrick, EMCOG's RPI Project Coordinator welcomed Strategic Management Team members to the 5th meeting of the Team. Each participant introduced themselves and identified the entity they represent. IT services and meeting site were provided by Saginaw Future, Inc. TIP Strategies consultants, John Karras and Jeff Marcell were present.

Stakeholders Present:

Karre Ballard	ETC – Midland-Saginaw	Adult Ed & Literacy
JoAnn Crary	President, Saginaw Future	Economic Development and MEDC
		Region 5 Development Collaborative
Lindsey Zion	Saginaw Future	Economic development/MEDC
Scott Govitz	Director, M-TEC, MMDC	Higher Education (via teleconference)
Mike Hanley	Saginaw County BOC	Local government
Ken Hibl	City of Clare – City Manager	Local government
Brad Kaye	City of Midland	Local government
Lyn Knapp	Director, ETC	Adult education
Harry Leaver	SVSU Center for Business & Economic Development	SVSU
Ed Oberski	Great Lakes Bay Michigan Works	Workforce Development

State Agencies/Departments

Scott Corrin	Office of Ag Development	MDARD
--------------	--------------------------	-------

TIP Strategies:

John Karras	TIP Strategies, Austin, Texas
Jeff Marcell	TIP Strategies, Austin, Texas

EMCOG:

Sue Fortune	Executive Director
Jane Fitzpatrick	Program Manager – Economic Development/RPI Project Coordinator
David Engelhardt	Program Manager – Transportation (via teleconference)

EMCOG update:

In addition to work on the Prosperity Region Plan, Jane provided an update on the activities underway by the EMCOG Regional Economic Development Team and our 2014 CEDS update. During 2015 the results of the PR-5 Plan will be fully incorporated into the 2015 EMCOG CEDS rewrite.

Sue gave a brief update on the Transit Mobility Study that we have been tasked by MDOT to conduct within the 8 counties of the PR-5 and the future reactivation of our Transportation, Logistics, GIS Committee. This committee will be working in all areas referenced areas as well as potential facilitation of other requested work. We are also awaiting word on our 2nd year RPI application.

Progress Report: John Karras/Jeff Marcell– TIP Strategies

The consulting team thanked the Strategic Management Team members for all of the diligent work they have conducted on behalf of the Prosperity Plan and asked for their continuing assistance in keeping the dashboard updated in the future. The draft plan was then presented for review, discussion and final amendment.

John provided an overview of the expanded industry cluster section and Jeff stated that going forward we will be seeking champions for the Top 3 Strategies in each cluster. A recap of each of the critical areas was provided. There were several suggestions and observations particularly in the areas of workforce educational attainment and the inclusion of adult education in the strategies. The consultants indicated that they will make the corrections immediately following the meeting. Copies of the final plan will be provided to everyone after tomorrow's roll-out to the public.

Approval of the Regional Prosperity Strategies with noted corrections/additions

Prior to the vote, Commissioner Handley stated that he thought the consultants had done an outstanding job and that the plan was excellent. He also stated that Saginaw County is abstaining from voting on the Plan. He then reemphasized concerns expressed in the County's letter of support for EMCOG's 2nd year application under the Prosperity Initiative including but not limited to the process, funding for implementation and concerns over potential minimization of local elected official representation on future boards.

Following Commission Handley's comments, it was moved by Ed Oberski, seconded by Ken Hibl to unanimously approve the ECM PR-5 Economic Development Strategy with noted corrections/additions and with one abstention to the State of Michigan per our approved Scope of Work. Motion carried.

Harry Leaver, SVSU, asked that bound copies of the finalized Plan be provided to each Strategic Management Team member. Noted.

The public roll-out of our Plan will be Wednesday, December 17, 2014 at SVSU. Dr. Bachand, President of SVSU, will give Opening Remarks. An invitation to each Strategic Management Team member was extended.

There being no other items of discussion, the meeting concluded at 11:45 p.m.

A handwritten signature in cursive script, appearing to read "Sue".

Sue Fortune
EMCOG
December 16, 2014