

EAST MICHIGAN COUNCIL OF GOVERNMENTS

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Minutes of the RPI-5 Strategic Management Team

Date, Time and Location:

March 22, 2016

10:00 a.m.

Ziibiwing Center

6650 E. Broadway Rd. | Mt Pleasant, MI 48858

Participants:

Natasha Allen	Michigan Works! Region 7B
Jay Anderson	Bay City Area Transportation Study (BCATS)
Doug Bell	Saginaw Metropolitan Planning Organization (SMATS)
Maja Bolanowska	Midland Area Transportation Study (MATS)
Doug Bush	Gratiot-Isabella RESD
JoAnn Crary	Saginaw Future, Inc.
Garrett Geer	AKT Peerless
Scott Govitz	Mid Michigan Community College M-TEC
Brad Kaye	City of Midland
Jim McBryde	Middle Michigan Development Corporation
Bill Mrdeza	City of Mt Pleasant
Ed Oberski	Great Lakes Bay Michigan Works!
Dan Petersen	Central Area Michigan Works! Consortium
Erik Rodriguez	Saginaw Chippewa Indian Tribe of Michigan
Don Schurr	Greater Gratiot Development Corporation
Taita Shelow	Midland Tomorrow, Inc.
Erin Strang	Central Michigan University RC
Jim Wheeler	Greater Gratiot Development Corporation

EMCOG

David Engelhardt

Jane Fitzpatrick

State Department Representatives:

Rex Anslie	MDNR
Duane Berger	State of Michigan
Dan Dalton	MDOT Consultant: KFH Group, Inc.

1. Welcome and Introductions

The ECM PR-5 Strategic Management Committee meeting convened at 10:05 a.m with introductions of all participants.

2. Governor's Transit Mobility Initiative Prosperity Region 5 Coordinated Mobility Plan: Dan Dalton, KFH Group, Inc. (MDOT Consultant)

The Final Draft Coordinated Mobility Plan was distributed to the Strategic Management Team as part of the agenda packet during the prior week. Dan Dalton provided a brief overview of each chapter within the plan. The Michigan 211 and Association of United Ways selected KFH Group, Inc. to develop ten (10) regional coordinated mobility plans. Dan has been working on the plan for Prosperity Region 5. A workshop was held for PR-5 on September 30, 2015 with 35 attendees from the region including six (6) members of the PR-5 Strategic Management Team. Based on the results of the work done at the workshop a set of draft strategies were developed for PR-5. These were vetted to the workshop participants via SurveyMonkey.com to prioritize the strategies as high, medium or low.

There was much discussion among the meeting participants regarding the plan including a description of the September workshop from those who attended and next steps for the Strategic Management Team. Dan Dalton will open the survey up to allow the Strategic Management Team to also rank the strategies. Jane Fitzpatrick will distribute the link to the survey within the next couple of days. Survey input must be completed by March 30th along with comments from the Strategic Management Team based on their review of the March, 2016 draft document. In addition to ranking the strategies, input is desired regarding the existing plans (Chapter 3) other resources (Chapter 6) and next steps (Chapter 8). The Strategic Management Team can send their comments directly to Dan Dalton with a copy to EMCOG.

3. Other Project Updates:

a. Target Market Analysis: Jane Fitzpatrick

The model for calculating the market potential by place (city, village, and Census Designated Place) within each county has been completed. However, a considerable amount of the tasks and work continues to be underway, and right now the consulting team is focused on an analysis of Place Scores, Real Estate Analysis, and Inventories of Investment Opportunities. Field work will also commence this spring.

b. Rural Transit Mobility: see Agenda Item 2, above

c. Centers of Excellence:

Advanced Materials/Plastics: Scott Govitz provided a brief report of a meeting he had with George and Paul Aultman (Vantage Plastics) who were part of the Centers of Excellence Task Force. Scott is hosting a meeting at the MMCC Harrison Campus on April 27th for people in the plastics industry to kick off a discussion of the Centers of Excellence report.

Agriculture/Craft Breweries: Erik Rodriquez and Jim McBryde gave a report on progress made to date including the submittal of an USDA Rural grant application by the Saginaw Chippewa Indian Tribe for a feasibility study. Central Michigan University is also supporting the feasibility study. Notification of grant approval should be sometime this Spring.

There has not been much movement on the other two focus areas at this point.

d. Quantifying Talent Study with SVSU: Jane Fitzpatrick

The contract with SVSU has been finalized and signed. Jane will be having an initial discussion with SVSU next week regarding the project and structure for interaction with a committee.

e. MEDC Region 5 Collaborative Business Attraction Plan: JoAnn Crary

JoAnn had to leave the meeting prior to her report. See the March 22, 2016 email from JoAnn Crary to Jane Fitzpatrick and Don Schurr immediately following these minutes for an update of this project.

f. GLBRA STEM Initiative

Scott Govitz provided an update: The GLBRA STEM Steering Committee is meeting this afternoon. All four(4) of the STEM Networks (MMCC, Delta College, SVSU and CMU) have submitted funding proposals to potential funders and are waiting to hear back from them. A fifth (5th) network has been formed to focus on after school programs. The MMCC Network is looking to increase co-ops and job shadows as part of their network.

g. Iron Belle Trail Facilitation: Dave Engelhardt

EMCOG is waiting to hear back from MDNR regarding our proposal to facilitate the work within four counties identified as part of the trail: Arenac, Bay, Saginaw and Tuscola. Clarification of expectations from MDNR for March through September of 2016 are pending. Rex Anslie offered to assist EMCOG with a follow-up to MDNR regarding this project.

4. Updates from Strategic Management Team Members and Guests

Bill Mrdeza – City of Mt Pleasant

Bill raised a question regarding the Rural transit Mobility Study and whether or not non-motorized transportation is being included as a part of it. There was further discussion with consensus that the key is to organize the region to share information and, per one person at the meeting to stop committing “random actions in isolation”.

Bill also spoke about the city’s crowdfunding initiative for a neighborhood playground; MEDC will match up to \$25,000.

Bill also mentioned the MML initiative launched the day before at www.savemicity.org concerning the impact that the state funding has had on local communities as the State has been diverting money away from local service delivery to fund state operations.

Erik Rodriguez - Saginaw Chippewa Indian Tribe

Erik offered a tour of the Ziibiwing Center after the meeting for anyone who was interested and could stay.

6. Adjournment

There being no other business or discussion items, the meeting was adjourned at 11:55 a.m.

Attachment for Item 3.e.

JoAnn Crary <jcrary@saginawfuture.com>

Tue, Mar 22, 2016 at 10:46 AM

To: "Jane Fitzpatrick (jfitzpatrick@emcog.org)" <jfitzpatrick@emcog.org>, "Don.Schurr@Gratiot.Org (don.schurr@gratiot.org)" <don.schurr@gratiot.org>

Hi Jane and Don,

I need to leave for another meeting, but wanted to give you an update to read for the meeting.

Region 5 CDC – county-wide economic development organizations continue to meet monthly and are working closely with the Great Lakes Bay Regional Alliance. We prepared a proposal to the Michigan Economic Development Corporation to help pay a portion of the cost for an overall business attraction marketing plan. MEDC's decision is expected before the end of March. An RFP was prepared and a list of economic development consultant firms was compiled.

Business Attraction Marketing Plan

- ☐ RFP distributed to 13 firms on February 22nd.
- ☐ Ten firms have responded with detailed proposals.
- ☐ Proposals were due March 11th.
- ☐ Recommendation made to EDC Partners & Alliance Board on Monday, March 21 to contract with one of the firms (name disclosed when contract is signed).
- ☐ Target date of April 1st to solidify contract with consultant firm.
- ☐ Project commences mid-April 2016.
- ☐ Plan to be delivered September 2016.

Events/Meetings

- ☐ March 14 and 5: Governor's Education and Economic Development Summit – Grand Rapids. Several of our local EDO partners and GLBRA participated in a dinner with the Governor, Lt. Governor and business leaders from around Michigan. We also attended the Summit and SFI moderated the panel on Talent Retention.
- ☐ March 30 – April 1: New York Site Selector visits in coordination with the MEDC (GLBRA regional attraction activity)

☐ GLBRA will be attending the following events on behalf of the eight county-wide economic development organizations:

- o April, 25-29: Hannover Messe (Germany) Industrial Trade Fair with Michigan MEDC Delegation and Governor Snyder. <http://www.hannovermesse.de/home>.

- o May 31- June 3: Mackinac Policy Conference prospect meetings with PAA. PAA is the lobbyist for the Great Lakes Bay Regional Alliance. PAA has agreed to assist with business attraction efforts. They are setting up a series of meetings with the Alliance and their clients at the Mackinac Policy Conference. These are introductory in nature to discuss business opportunities in the Great Lakes Bay Region.

- o June 19-21: Washington, DC for Select USA as well as Site Consultant Meetings/Lobbyist Meeting. <http://selectusa.commerce.gov/>

- o October 8-12: IAMC, Indianapolis, IN <http://www.iamc.org>

Site Consultant Engagement

☐ GLBRA rep met with a site consultant on March 15th in Chicago. The consultant is originally from Michigan and has a history of deals in the state and has expertise with manufacturing based clients.

☐ Invitations have been extended to four top-tier national site consultants for one-on-one visits to the Great Lakes Bay Region.

☐ Market visits to Chicago and Atlanta are planned for Fall 2016 in order to have one-on-one meetings with site consultants.

Thanks!

JoAnn

JoAnn Crary, CEcD, FM, HLM | President

Saginaw Future Inc.ipo

The Strategic Management Team is the Prosperity Region 5 Tier 1 Collaborative. A collaborative consists of two or more parties working together. There are three important characteristics of a collaborative organization:

1. A networked and non-hierarchical organization structure;
2. A culture of openness, honesty and trust, and
3. Engaged and valued stakeholdersⁱ

Meeting Guidelines

- * Participate in good faith, and in an effort to promote collective learning and good communication
- * Be honest, open-minded, and respectful when offering and listening to differing points of view. Disagree judiciously and respectfully.
- * Respect time commitments in the agenda, maintain focus on the issues and objectives at hand.
- * Be mindful of comment length and the importance of encouraging participation from everyone in the group. Agree briefly.
- * Be respectful regarding use of smart phones and other technologies.

2016 East Central Michigan Prosperity Region 5 Strategic Management Team Meeting Schedule

MEETING DATE	TYPE	TIME	LOCATION
January 21, 2016	JointRPI-5 Strategic Management Team/Center of Excellence Task Force	2:00 pm	Great Lakes Bay Michigan Works! Midland, Michigan
February 23, 2016	RPI-5 Strategic Management Team	10:00 am	Michigan Works! Gladwin, Michigan
March 22, 2016	RPI-5 Strategic Management Team	10:00 am	Saginaw Chippewa Indian Tribe Zibiwing Center
April 26, 2016	RPI-5 Strategic Management Team	10:00 am	Clare-Gladwin RESD Clare, Michigan
May 24, 2016	RPI-5 Strategic Management Team	10:00 am	Great Lakes Bay Michigan Works! Midland, Michigan
June 28, 2016	RPI-5 Strategic Management Team	10:00 am	Michigan Works! Harrison, Michigan
July 26, 2016	RPI-5 Strategic Management Team	10:00 am	CMURC Mt Pleasant, MI
August 23, 2016	RPI-5 Strategic Management Team	10:00 am	Great Lakes Bay Michigan Works! Midland, Michigan
September 27, 2016	RPI-5 Strategic Management Team	10:00 am	Michigan Works! Gladwin, Michigan
October 25, 2016	RPI-5 Strategic Management Team	10:00 am	Greater Gratiot Development Corporation
November 22, 2015	RPI-5 Strategic Management Team	10:00 am	Great Lakes Bay Michigan Works! Midland, Michigan
December , 2016			No Meeting

NOTE: Members of the public are always welcome at any Strategic Management Team meeting

ⁱ <http://community.aiim.org/blogs/angela-ashenden/2013/04/16/what-is-a-collaborative-organisation>