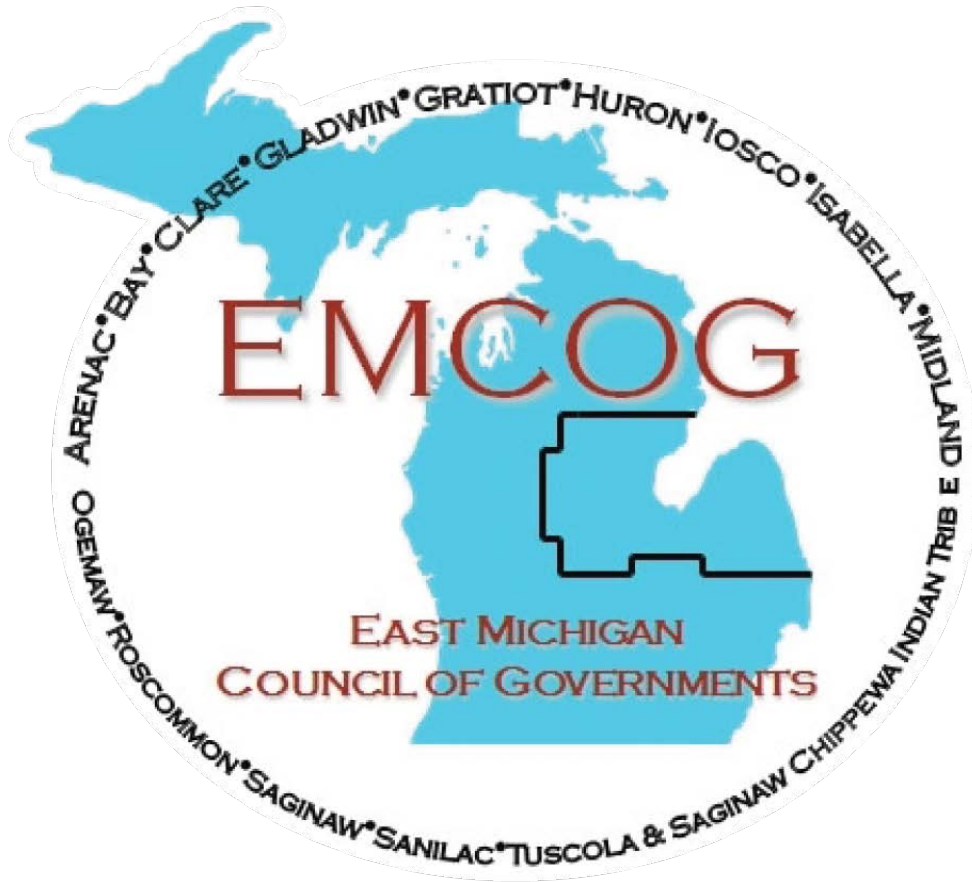


# Region G

## Regional Housing Partnership Plan



Submitted by:

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This Plan is submitted in conjunction with the  
State of Michigan Statewide Housing Plan and through funding received from  
The Michigan State Housing Development Authority

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## The Process

The Region G Regional Housing Partnership (RHP) is an eight-county region, comprised of Arenac, Bay, Clare, Gladwin, Gratiot, Isabella, Midland, and Saginaw Counties. The East Michigan Council of Governments (EMCOG) was identified as the lead agency for the Region G planning process and was tasked with facilitating the planning process and development of the Plan.

The RHP Plan was completed through a series of meetings with municipal leaders, real estate professionals, housing professionals, developers, and private sector representatives. It should also be noted that staffs from MSU-Extension, the Community Economic Development Association of Michigan (CEDAM), and the Michigan State Housing Development Authority (MSHDA) hosted the public meetings, while providing direction, offering support, and giving advice in getting the RHP Plan completed and approved.

An introductory meeting was held on April 4<sup>th</sup>, hosted by CEDAM and MSU-Extension staff, advising the attendees of the Michigan State Housing Development Authority's (MSHDA) desire to create a regional housing plan for Region G that would be used in conjunction with the State of Michigan Statewide Housing Plan ("Housing Plan"). Two additional meetings of the local representatives were held on June 27<sup>th</sup> and August 7<sup>th</sup> to develop working committees and identify priorities, goals, strategies, and Key Performance Indicators (KPIs) for the region.

At the June 27<sup>th</sup> meeting, the attendees identified three priorities from the State's Housing Plan to concentrate on for the region. The three priorities are: Communication & Education, Homeownership, and Housing Stock. The attendees then identified and selected the priority they wished to work on as well as selecting a committee chairmen to lead each committee.

At the August 7<sup>th</sup> meeting, the attendees divided into the three working groups to identify goals, strategies, and key performance indicators for each of the priorities. The committees identified 2-3 goals for each of the three priorities, for a total of seven goals, and a total of nine priorities. However, the KPIs were not established. The three committees then met on their own to identify the KPIs for the RHP Plan.

After the KPIs were submitted to and confirmed by EMCOG staff, a draft plan was ~~then~~ submitted to MSHDA on August 29<sup>th</sup> for their review and approval. In September, the RHP Plan goals were made available to the public through a survey on the EMCOG website. Over 200 emails were sent out to local leaders seeking their response on identifying the most important goals for each of the priorities as well as the overall most important goal. A second email to the local leaders was sent out to remind them to complete the survey, if they had not already done so. These leaders were also encouraged to provide the survey to other leaders and co-workers to further promote public input. In September, Arenac County officials also hosted a public meeting with representatives from multiple disciplines to discuss housing issues in Arenac County. At the meeting, the attendees were also asked to complete a survey, if they had not already done so. At a Gladwin County Hazard Mitigation Plan Advisory Committee meeting also completed the survey.

A total of 189 surveys were submitted as a result of the email responses, and the two meetings. Of these 189 responses, 34 responders asked to be included in future committee meetings. All eight counties were represented by the responses. Five of the counties had in excess of 20 responses and all eight counties were represented.

The survey sought the top goal for each of the three priorities identified by the committee members. In addition, the survey sought the top overall goal. The top goal for each of the priorities is found below, as well as the top four goals. Four goals were identified as there was a significant number of votes between the fourth and fifth goal.

Most important goal for Communication & Education:

- Increase awareness of and support for the importance and benefits of accessible, affordable, and attainable housing throughout Michigan.

Most important goal for Homeownership:

- Increase homeownership among households with low to moderate income.

Most important goal for Housing Stock:

- Increase the supply of full spectrum of housing that is affordable and attainable to Michigan residents.

The top four goals (with their priority in parentheses) are:

- Increase awareness of and support for the importance and benefits of accessible, affordable, and attainable housing throughout Michigan (Communication and Education)
- Increase the supply of the full spectrum of housing that is affordable and attainable to Michigan residents (Housing Stock).
- Increase homeownership among households with lot to moderate income (Homeownership).
- Increase missing middle and workforce housing stock to facilitate greater housing choices (Housing Stock).